

IMIN MARKETING

555 Gdfi WStreet, Apt. &Camp Hill, PA 17000
(717) 555-5555
marketingperson@psu.edu

OBJECTIVE

Seeking full-time employment in Marketing or Product Management.

SKILLS

Marketing research, SPSS Software for marketing research, Sales, Market 5bUngžbUhfU`YXfg\jd
U\]lñA McgZcZVZExcellent verbal and written communications skills, Superior
analytical and interpersonal skills

RELEVANT COURSEWORK

Sales Management	International Marketing
Marketing Research	Services Marketing
Marketing Management	Consumer Behavior

MARKETING EXPERIENCE

MARKETING INTERN, June 20LL to present

Izod Factory Outlet Store, HfYg YñPA

Retail manager responsible for visual arrangement of merchandise, advertising, development of marketing strategies and sales promotions

MARKETING INTERN, January 20LL April 20LL

Hershey Capital Region Visitors Bureau, Harrisburg, PA

- Planned portions and wrote verbage for new website marketing.
- Gathered, organized and entered text for semi-annual magazine publication.

SALES REPRESENTATIVE, Gdha Vf 20LL to 8 Wa Vf 20LL

J Yfncb, Harrisburg, PA

- Participated in prospecting of new clients through cold calls.
- Provided customer service as well as technical assistance for client support.

EDUCATION

Bachelor of Science, Marketing, Dec., 20LL

The Pennsylvania State University, Capital College, Middletown, PA

- GPA of 3.7
- Member of Mu Kappa Tau, Marketing Honor Society

Associate of Science, Business Administration, June 20LL

Harrisburg Area Community College, Harrisburg, PA

- GPA of 3.2

REFERENCES AND TRANSCRIPTS AVAILABLE UPON REQUEST