

KECP Y TKG

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Ccuqpp, PA 17078
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Education

Bachelor of Humanities, Communications, expected December 20XX
Pennsylvania State University, Middletown, PA
Cumulative GPA 3.0

Related Courses

Public Relations	Media Culture and Theory
Writing for the Mass Media	Media Law and Ethics
Intercultural Communications	Media Management

Skills

- Proficient in using Macintosh and Microsoft Office XP: Microsoft Word, PowerPoint, Excel
- Proficient skills in databases such as, Vocus and Media Map
- Experience in writing press releases, updating and creating media contact lists
- Pitching stories to the media
- Highly developed skills in customer and client relations

Internships

- Tierney Communications, Public Relations/Marketing, Harrisburg PA, Spring 20XX
 - Assisted in updating media lists, writing news releases, billing client hours and media monitoring for clients
- Penn State Milton S. Hershey Medical Center, Public Relations, Hershey, PA, Fall 20XX
 - Assisted in several press conferences, press escorting and various events held on the Penn State Hershey campus such as, the ground-breaking ceremony for the Penn State Hershey Cancer Institute
 - Worked with graphic designers to create posters, pamphlets and signs for promotions and events on campus
- Hershey Entertainment & Resorts, Public Relations/Marketing, Hershey, PA, Summer 20XX
 - Assisted with press events held at Hersheypark including; the Grand Opening of the Boardwalk and the Grand Opening of Dunkin Donuts
 - Assisted with Live broadcasts from Hersheypark including; CBS 21 Morning news and CW11
 - Participated in brainstorming sessions to name and brand Hersheypark's new ride for 20ZZ "Fahrenheit"

Volunteer Experience

- Children's Miracle Network Telethon, 20XX-20XX
 - Answering telephones, escorting children and stage managing

REFERENCES AND PORTFOLIO AVAILABLE UPON REQUEST