

2011 CONFERENCE MATERIALS INSIDE !!!

Middle Atlantic American Studies Association Newsletter

Spring 2011, Volume 23 Issue 1

Middle Atlantic ASA

Officers:

President:

Francis J. Ryan
La Salle University

Vice President:

Lisa Jarvinen
La Salle University

Secretary/Treasurer:

Louise Stevenson,
*Franklin & Marshall
College*

Newsletter Editors:

Charles Kupfer,
Susan Ortmann,
Penn State Harrisburg

President Emeritus:

Simon Bronner,
Penn State Harrisburg

Executive Board:

Jennifer Dutch,
(Student Representative)
Penn State Harrisburg

Carolyn Kitch,
Temple University

Mark Metzler Sawin,
*Eastern Mennonite
University*

Bryant Simon
Temple University

Volume 23



A MESSAGE FROM PRESIDENT RYAN

A few weeks ago I saw the new TV commercial and slogan for the *Philadelphia 76ers*: "Remember Your First Game?" While the promotional campaign is designed to have families attend the games, on another level it is appealing to historical memory, past and future. I vaguely remember attending my first Sixers game, but I clearly recall, as a Boy Scout, my first visits to Mount Vernon, Fort McHenry, Independence Hall, Valley Forge, and the surrounding colonial houses within and outside of Philadelphia. Even though I was just twelve years old at the time, I still remember how small the military cabins seemed at Valley Forge and how low the doorways appeared in some of the houses. But what stands out in my historical memory was how cold those places were. I thought at that time, and I continue to think today, about how the men and women who lived and fought in those places kept themselves warm. I also recall that I was struck by the smells inside some of those structures. In hindsight, was I smelling the materials used as part of historical preservation or reacting to the smells actually shared by the original inhabitants?

These memories have been locked in my mind for decades, and over the years, they have helped me contextualize my reading of colonial and early United States culture and history. We all have had similar experiences in our lives, and they are part of our collective heritage. We are fortunate to be celebrating our state heritage on April 8-9 in Harrisburg, the site of our annual conference. Jointly sponsored by the Middle Atlantic American Studies Association, the Pennsylvania Political Sciences Association, and the Middle Atlantic Folklife Association, the conference, with its theme "Heritage and the State," will hold its meetings in the State Capitol.

Inside:

President's Welcome	1
Registration Form	2
Conference Schedule	3-7
Editor's Note	8
Conference Hotel	8
Around Harrisburg	9
Area Map	11



Registration Form

**2011 Conference of the Middle Atlantic American Studies Association
Pennsylvania Political Science Association
Middle Atlantic Folklife Association**

Theme: Heritage and the State **Venue:** Harrisburg, Pennsylvania

Dates: April 8-9, 2011

Name _____ Institution (for badge) _____

Address _____

City _____ State _____ Zip code _____

E-mail _____ Phone # _____

Please check **ONE** line:

___ \$70 General Registration

___ \$50 Graduate Students

___ \$50 Undergraduate Roundtable Participants

**General, Graduate and Undergraduate
Roundtable Registration Fee for Fri and
Saturday includes all sessions, luncheon,
dinner and conference packet**

___ \$25 Undergraduate Roundtable Participants (**Attending only Saturday-ALL PANEL EVENTS AND LUNCH**)

___ \$25 Friends & Family of Roundtable Undergraduate Participants (**Attending only Saturday -ALL PANEL EVENTS AND LUNCH**)

Please send completed registration form and payment to following address:

(Please make checks payable to "Penn State University")

MAASA c/o Jennie Adams, American Studies Program
Penn State Harrisburg
777 W. Harrisburg Pike
Middletown, PA 17057

REGISTRATION DEADLINE DATE WEDNESDAY, MARCH 23, 2011

Hotel Information: Harrisburg Hilton Hotel, One North Second Street, Harrisburg Pa. 17101

To make your reservations you can call or visit the Hilton website at www.hilton.com **BEFORE MARCH 14th**

Hilton Contact Information: Phone 717-233-6000

Fax: 717- 233- 6271

For a discount be sure to mention that you are reserving for the PPSA/MAASA conference by using the phrase "PENNSYLVANIA POLITICAL SCIENCE"

Discounted Room Price: \$129 per night

***Schedule for the "Heritage and the State" Conference sponsored by the
Middle Atlantic American Studies Association / Pennsylvania Political Science
Association and the
Middle Atlantic Folklife Association***

Thursday, April 7

6 p.m. MAFA Business Meeting and Dinner, Passage to India, 525 South Front St. Harrisburg

Friday, April 8

9:00 a.m. MAFA Tour of Mid-Town Harrisburg Arts Corridor. * See description on page 8

10:30-4:30 a.m. : Registration

12:30 – 1:45 p.m.: MAASA Luncheon Board Meeting, State Capitol Cafeteria

2:00 - 3:30 p.m.: Session 1

**Panel 1: Forum on Marcellus Shale: The Current Impact of Gas Drilling on Culture, Heritage, and Community in Pennsylvania OR What Happens to the Meaning of Place in a Gas Field?"
Ruth Tonachel, Northern Tier Cultural Alliance, Chair**

Jen Swain- Northern Tier Cultural Alliance

Simona Perry, Dickinson College

Tim Murtha, Penn State University

Elle Morgan, "Marcellus Shale: A Question of Legacy" project

Panel 2: Angus Gillespie – Rutgers: The Jersey Devil: A Documentary Film

Panel 3: Heritage Policy, Politics, and Rhetoric – Carolyn Kitch- Chair

James Counts Early, Smithsonian Center for Folklife and Cultural Heritage, "Engaging Real-Cultural Politic: Heritage, State-Craft And Artistic And Scholarly-Diplomacy"

Michelle Stefano- International Centre for Cultural and Heritage Studies, UK "The Construction of Intangible Cultural Heritage: Political Considerations and Local Level Expressions"

Iveta Pirgova, Wheaton Arts and Cultural Center, "The Concept of Intangible Cultural Heritage"

3:45 - 5:15 p.m.: **Plenary Session: Sustaining Heritage: Funding, Politics, and Programming**

Michael Cassidy, Executive Director, Democratic Caucus Committee- Chair

Barbara Franco, Executive Director, Pennsylvania Historical and Museum Commission

Theresa Colvin, Executive Director, Maryland Arts Council

Mary Soderberg, Former Pennsylvania Budget Secretary

Continued on Page 4



5:15 - 6:15 p.m.: Reception

6:15 - 7:15 p.m.: Dinner

7:15– 8:30 p.m.: **Performances and conversation with master artists in Central Pennsylvania** regarding the role of public policy for cultural sustainability and traditional arts initiatives, with Lisa Rathje, Facilitator

Chen-Yu Tsuei- Chinese traditional dance master artist , with students from the Chinese Culture and Arts Institute (Harrisburg)

Adnan Prang,-Acheh rapai drumming master artist with men who are learning this tradition from him so it remains strong in this newcomer community

Michele Hairston -Hip-hop master artist with the Harrisburg City Breakers



Saturday, April 9

7:30 - 10:00 a.m.: Registration and Refreshments

8:15 - 9:30 a.m.: Session I

Panel 1: Focus on Pennsylvania I

Kendra Gruber- Penn State Harrisburg : “The Shores of the Keystone State”

Jared Rife-Penn State Harrisburg: “The Pennsylvania System: Prisoner Rights in Public Institutions”

Ellen Lyon – Penn State Harrisburg: “Decoding a Rage to Live: A Key to the Real-Life People and Events Behind John O'Hara's Harrisburg Novel”

Panel 2: Memory and History I

Mary Clater- Penn State Harrisburg: “Whose Memory? The Politics of Memorializing the Holocaust”

Lindsay Harlow- Penn State Harrisburg: “The Untold Story: A Narrative of the Spanish-American War by the Soldiers Who Fought and How It is Studied by Public Historians”

Louise Barnett- Rutgers University “Impasse: The Contested Heritage of the Little Bighorn Battlefield National Monument”

Continued on Page 5

Panel 3: Heritage and Museum I

Susan Ortmann- Penn State Harrisburg: "The Engle Monumental Clock: The Columbia Watch and Clock Museum's Efforts to Preserve and Maintain American Heritage"

Shannon M. SanCartier- University of North Carolina, Wilmington: "Interpreting African American Narratives at Fort Fisher State Historic Site"

Cynthia Byrd- Ward Museum of Wildfowl Art, Salisbury University: "Pass It On: Engaging with the Public Schools through Heritage Literacy Programming"

Panel 4: Literature and Heritage

Sheila Rohrer- Penn State Harrisburg: "Reuben, Rachel, and Yonie: The Portrayal of the Old Order Amish in Children's Literature"

Mark Metzler Sawin- Eastern Mennonite University: "The Prolific Profligate: Ned Buntline and His Literary World"

Ashley Kniss- Catholic University of America: "Symbolism at Stake: 19th Century Vampiric Obsession and Poe's "Ligeia"

Panel 5: Issues of Heritage

Jennifer Dutch - Penn State Harrisburg : "Don't Eat That! When Public Health and Public Heritage Clash in the Kitchen."

James Deutsch- Smithsonian Center for Folklife & Cultural Heritage: "Making History Everyday: The Films Corps Project and World War II"

Katharina Hering- Independent Scholar: "Who Are the People Of Pennsylvania? Pennsylvania, the Movement to Promote Local and Family History, and the Shifting Ideologies of the People and their Heritages, 1870's-early 1970s"

9:45 - 11:00 a. m. : Session II

Panel 1: Material Heritage I,

James McMahon—Penn State Harrisburg: "Kinderhaus: Analysis of a Swiss Bank House with a Raised Basement Hearth."

Diane Wenger – Wilkes University: "Changing Interpretations of the Alexander Schaeffer Farm"

Patricia Gible- Independent Scholar: "Public Heritage Outreach and Public Archaeology at the Alexander Schaeffer Farm"

Panel 2: Memory and History II

Stephanie Morrow- Temple University: "Through the Eyes of Habermas: The Heritage of Liberalism and Deliberative Politics"

Emily Churilla- Stony Brook University: "Planes, Trains, and Historical Moments: The Rights of Heritage in Barack Obama's Inauguration"

Kelly George- Temple University: "Vernacular or Vulgar? Disability and Haunted History at the "Pennhurst Asylum"

Continued on Page 6



Panel 3: Heritage Preservation

Lynne Calamia- Penn State Harrisburg: "A New Deal for Historic Preservation?: The Influence of Depression-Era Work Relief Programs on the Development of National Identity"

Aaron Cowan- Slippery Rock University: "Building Western Pennsylvania History: Charles Morse Stotz"

Jean Hershner –Independent Scholar: "Heritage, Hardship and Hope: Sustaining the Future of Pennsylvania's Past"

Panel 4: Media and Heritage

Richard Aquilla- Penn State Behrend: History You Can Dance To: NPR's Rock and Roll America"

Valentina S Plavinskaya– Ashtrakhan State University: "'Friday Night Lights:' Reflection of American Values in the TV Show"

Laura Holzman- Univ of California Irvine: "An Upstairs/Downstairs Dramey: Restoring and Ignoring Rocky"

Panel 5: Environment

Nancy Jones- Penn State Harrisburg: ' Squeezing Water Out of Rock and Other Feats of Desert Living: A Personal History of One Family's Experiences with Water in the Deserts of the West"

Hilary Miller- University of North Carolina Charlotte: "The Impact of the National Road on Washington, Pennsylvania"

Spencer Green - Penn State Harrisburg: "A Rough Patch: Heritage and History on Pennsylvania's Appalachian Trail"

11:15 - 12:30 a.m.: Session III

Panel 1: Material Heritage II

Jose Feliciano- Penn State Harrisburg: "Built Objects as Folk: Examining Harrisburg's Walnut Street Bridge"

Trevor Blank -Penn State Harrisburg: "Toward a Theory of Material Behavior: Aesthetics, Tradition, and Modernity in the Conceptualization of American Folklife"

Michael Lawrence Murray -St. Thomas Aquinas College: "'Hemphill Thing': Selling Twentieth Century Folk Art to the Smithsonian"

Panel 2: Bicentennial Heritage: Memory and Legacies of 1776: Charlene Mires, Rutgers University-Camden, Chair

Todd Bennett- East Carolina University: "The Spirits of '76: The American Bicentennial"

Max A. van Balgooy- National Trust for Historic Preservation: "The Bicentennial's Impact on Historic Sites"

Barbara Pollarine- Valley Forge National Historical Park: "The Icon in Our Backyard"

Continued on Page 7



Panel 3: Folklife and the Marketplace

Zachary Langley- Penn State Harrisburg: "At the Intersection of Politics, Academia, and Tourism: The "Folk" Debate and the Kutztown Pennsylvania Dutch Folk Festival"

David Puglia- Penn State Harrisburg: "Apocalyptic Appropriation: Spurious 'Mayan' Heritage in Modern American Folk and Popular Culture"

Mark Miyaki- Empire State College: "That High Lonesome Sound: Promotion of an Appalachian and European Bluegrass Music Heritage and the Bluegrass Music Marketplace"

Panel 4: Entertainment, Display and Heritage

Emily Brennan- University of Pennsylvania: "Walt Disney World as a Heritage Site"

Megan Colleen McGee- LaSalle University: "Walt Disney World and Public Heritage"

Brant Ellsworth- Penn State Harrisburg: "The Shifting Image of American Exceptionalism: America's World Fair Pavilions at 1893 Chicago, 1964 Seattle, and 2010 Shanghai"

Panel 5: Undergraduate Roundtable – Francis Ryan, La Salle University, Chair

12:45 – 2:00 a.m.: MAFA/MAASA Luncheon

*Remarks by Francis Ryan (La Salle University) and
Kara Rogers Thomas (Frostburg State University)*

Award Presentations

Program Note: Conference registrants receive a \$4 discount by showing their badges to attend Blues Guitar workshop (4:30 p.m.) and concert (7:30 p.m.) by recording artist Mary Flower, Fort Hunter Historical Site, Harrisburg. See <http://www.sfmsfolk.org/concerts/MaryFlower.html>
<http://comps.fotosearch.com/bigcomps/OMU/OMU113/07P0013.jpg>



*Pennsylvania
State Museum
(l) and State
Capitol (r)
across the street
from each other*

MAFA Mid-Town Artist Tour Description

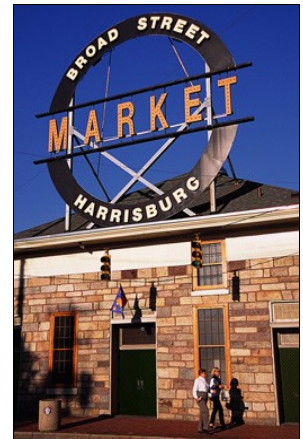
Tour Begins: 9AM Friday, April 8th

Departure Site: Caffeine Connection Coffee Shop, on 3rd

Open to anyone

Cost: \$10 per person, with all contributions benefitting our artist guide.

Explore midtown Harrisburg and the Third Street Arts Corridor. With a critical eye to the relationship between "official arts" and "community arts," the tour will feature sites representing the intersection of public policy, public funding, and community aesthetics. The group will visit the Broad Street Market, the Midtown Scholar (bookstore), Midtown Riley Cinema, 3rd Street Gallery, Gallery Blu, and Hodgepodgery. Also on the tour will be the Midtown Arts Center and Stage on Herr. Along the way the group will view community installations such as murals and community gardens.



The **Hilton Harrisburg Hotel** is in the center of downtown Harrisburg, Pennsylvania ...just three blocks from the *State Capitol Complex* .

Directions: Enter—One North Second Street, Harrisburg, Pa. 17201—as your destination for the Hotel on Mapquest, Google, or car GPS. For information, call 717-233-6000 or Fax 717-233-6271. www.hilton.com.



If You Have Some Extra Time in Harrisburg You Might Want To....

- 1.State Capitol Tours - Commonwealth Avenue, Harrisburg, PA. 17101 Phone: (800) 868-7672
2. Whitaker Center of Arts and Sciences - 222 Market Street, Phone: (717) 214-2787
- 3.Historical Society of Dauphin County, Tours of the John Harris/Simon Cameron Mansion available- 219 South Front Street, Phone: (717) 233-3462
4. State Museum of Pennsylvania - 300 North 3rd Street, Phone:(717) 787-4980
5. Strawberry Square Dining and Shopping - 11 North 3rd Street, Phone: (717) 255-1020
6. Midtown Scholar Bookstore-302 North 3rd Street, Phone: (717) 236-1680
7. Fort Hunter Mansion and Park - 5300 North Front Street, Phone: (717) 599-5751
8. Broad Street Market– 1233 North 3rd Street, Phone: (717) 236-7923
9. National Civil War Museum, One Lincoln Circle at Reservoir Park Phone: (717) 260-1861



Tavern House (c. 1800), Fort Hunter Mansion and Park



From the Editor's Desk

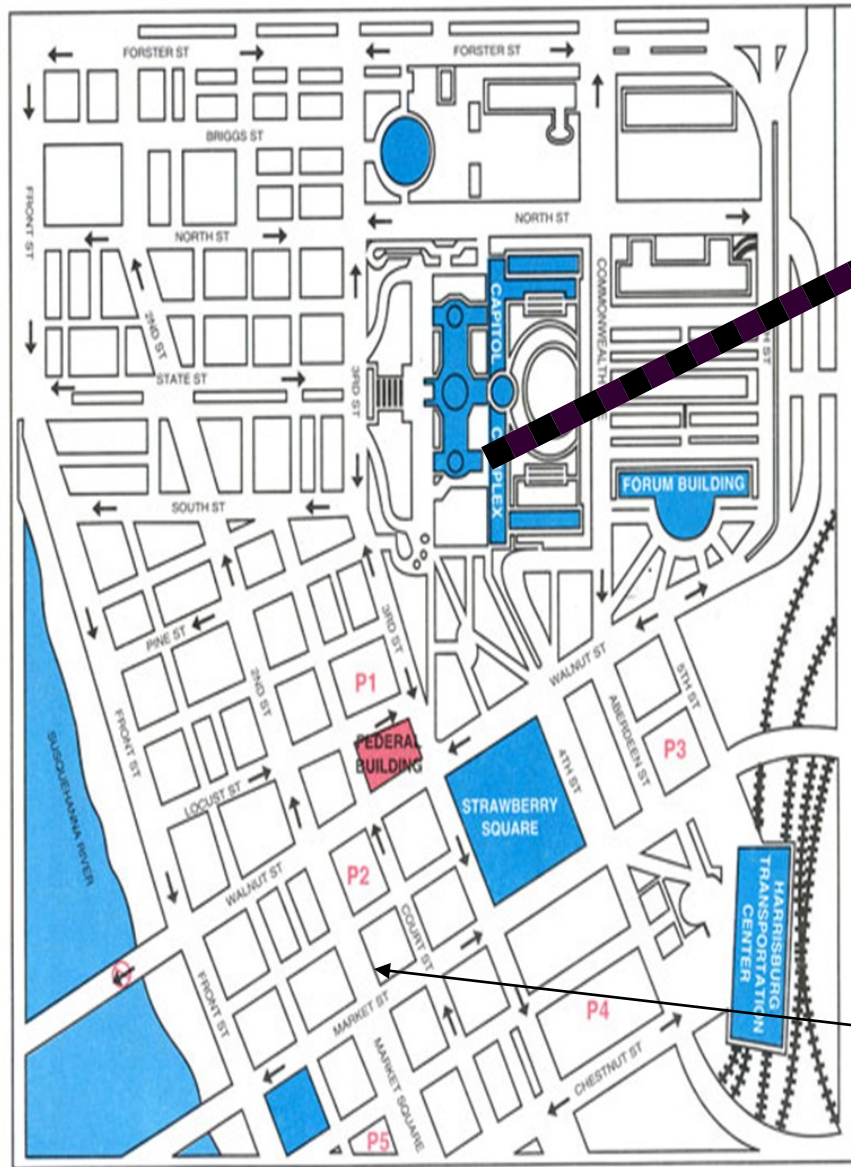
"Decentering is a big deal" for 21st Century academicians. One might take a cue from Steven Connor, whose 1989 *Postmodernist Culture* observes that "postmodern theory legitimates the evacuation of the center or the idea of a center, splinting it into 'dissident micro-territories,' 'constellations of voices,' and 'plurality of meanings.'" If that's too rich, then Henry Adams will serve (He always does!): "The movement from unity into multiplicity. . . was unbroken in sequence and rapid in acceleration."

So, decentering? Yes. What of it? Well, it applies to the American Studies Association, which emits waves of authority from the national HQ, like some lab experiment in academic democratic centralism. But a too-centered explanation can't explain the ASA's role in our field. We also look to the regional chapters for counterpoise, with smaller and more nimble sub-groups, closer to where the action is, emanating their own energies.

That's where we are with this *MAASA Newsletter*. As usual, spring's issue covers and serves as program for our annual conference. "Heritage and the State" encourages analysis of cultural presentation & preservation at various levels, informed by that good ol' federalist notion that states are laboratories in which practices are tried out and evaluated. This regional conference has no predominant central authority. Instead, thanks go to a multiplicity of productive contributors. Our peer organizations, the Pennsylvania Political Science Association and the Middle Atlantic Folklife Association are wonderful partners. Michael Cassidy, who makes his living 'doing' politics in the State Capitol, not just thinking about it, is indispensable as inter-group liaison. MAASA President Fran Ryan sets our tone through his hard-working and visionary leadership. MAASA's board gives precious time. A band of Penn State Harrisburg graduate students toils to put and hold the event together. Each panel participant – students, professors, practitioners, and independent scholars, united because their respective projects cohere in the spirit of focused inquiry -- wills this conference into being. In doing so, they bring this regional chapter to life.

Unlike last fall's national ASA conference in San Antonio, our Harrisburg gathering does not presume to prescribe 'what is to be done.' Rather, MAASA presenters describe what is being done. Pennsylvania's capital city – never accused of being affected or abstruse – is a working political venue. Things happen here that affect the state and region; Pennsylvania's representatives meet here to work on and for their commonwealth. The pragmatic assumption underpinning this capital city, and also our conference, is that yesterday's actuality, understood today, leads to betterment tomorrow. Welcome to Pennsylvania's capital, and to this year's MAASA meeting. Explore the Capitol complex and environs; enjoy learning from your colleagues in the sessions. Make and renew scholarly contacts, build community identity, have fun, and keep the Newsletter handy as your conference guide. Thanks, to all of you!

Charles Kupfer



Capitol Complex



Parking Garages:

- P1 -Locust Street Garage
- P2 -Walnut Street Garage
- P3- 5th Street Garage
- P4- Chestnut Street Garage



Harrisburg Hilton

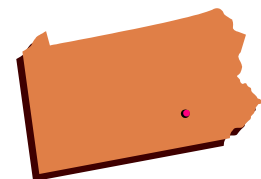
LOCATIONS FOR RAIL AND BUS TRAVEL

AMTRAK

4TH AND CHESTNUT STS.
HARRISBURG, PA. 17101
ENCLOSED WAITING ROOM AND ATM

GREYHOUND

HARRISBURG CAPITOL STATION
411 MARKET ST
HARRISBURG, PA . 17101



2011 CONFERENCE MATERIALS INSIDE !!!



**American Studies Program
W356 Olmsted Building
777 West Harrisburg Pike
Middletown, PA 17057**

