

THE EASTERN VOICE

President's Letter

On behalf of La Salle University, and as president of the Eastern American Studies Association, I am delighted to welcome you to our upcoming conference to be held March 28-29 on our campus. Along with my colleagues Francis Ryan, President Emeritus of EASA, John Haddad, Vice President of EASA, Megan McGee Yinger, Graduate Student Representative, and the entire Executive Board, we have worked since our 2013 meeting at Eastern Mennonite University to prepare another conference that will highlight the vibrancy of our regional chapter and showcase the research contributions of undergraduate and graduate students, faculty, and independent scholars.

We especially look forward to events such as our third annual induction of students into EASA's pioneering honor society, *Epsilon Alpha Kappa*, the Undergraduate Roundtable sessions, and the Best Graduate Student Paper award competition, all of which help to

fulfill EASA's goal of nurturing American Studies scholarship at all levels. In addition to numerous panel sessions, one highlight of this year's conference is the keynote lecture by historian David Barnes, University of Pennsylvania, who will present his research on the history of maritime quarantines through the lens of Philadelphia's Lazaretto, the nation's first quarantine hospital. Other highlights include the Friday afternoon plenary session on the future of American Studies and the cocktail hour to be held at La Salle University's Art Museum that will feature an exhibition most appropriate to our field: *American Scenes: WPA-Era Prints of the 1930s and 1940s*.

As always, we expect our annual meeting to be a gathering of old friends and new colleagues and we hope to see you there.

- Lisa Jarvinen,
EASA President

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SPRING 2014

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From the Editor's Desk

"This is the winter of our discontent!" This memorable phrase, penned first by Shakespeare and echoed by John Steinbeck, sums up popular feeling in our region, as Old Man Winter continues to batter us with snow, ice, wind, and record low temperatures. But just as weary travelers of yesteryear would seek out a warm fire, so too do culture lovers today look longingly to their calendars and those two days in late March boldly circled in red ink... EASA Conference at La Salle!

This year, we have a great conference theme: "The Body of America, the Health of America: Taking the Pulse of American Culture." For two days, we will explore the body, health, and medicine in American culture. Towards this end, we have several panels lined up that are centered on this topic. We are also pleased to announce that our keynote speaker is David Barnes, who teaches classes in the history of medicine and public health and who directs the Health and Societies Program at the University of Pennsylvania. Also appropriately, we will be meeting in Philadelphia, the one-time home of Dr. Benjamin Rush, *physician* and signer of the Declaration of Independence. However, the conference theme possesses a second, less obvious meaning. On the first day of the conference, we will come together in a plenary session to discuss the future health of our field in light of recent events at the national level. Is American Studies in a good place at present? What might the future hold?

As I stated above, La Salle University has graciously volunteered to serve as our venue. Indeed, before I proceed any further, I would like to offer special thanks to Joseph R. Marbach, La Salle's Provost, who has generously funded portions of the conference and allocated classroom space as well. I would also like to express our collective appreciation for Lisa Jarvinen and Francis Ryan, both of whom teach American Studies. Lisa, our current President, and Fran, head of the Undergraduate Roundtable, have worked tirelessly to bring this event together. I would also be remiss if I did not single out a La Salle graduate and current doctoral student in American Studies, Megan McGee Yinger. Megan has been an organizational force for good. Along with forming the panels and overseeing registration, Megan produced the newsletter you are reading now. Thanks to the efforts of this group, this conference promises to be among our best.

Speaking of the newsletter, a quick word on the contents. Several pages of this issue are devoted to the conference program, and as you can see, we have an especially strong line-up of panels this year. It is our hope that by perusing the newsletter, readers will be inspired to attend the conference if they have not already decided to do so. That said, the newsletter also serves a second function. Megan has composed it with the idea that it can serve as a portable guide to Philadelphia, to La Salle, and to the conference. So don't forget to pack the newsletter away in your suitcase before you head out. I'll see you at La Salle!

Enjoy Culture!

Dr. John Haddad

American Studies, Penn State Harrisburg



American Scenes: WPA-Era Prints of the 1930s and 1940s

Our Friday evening reception is offering something more than simply a chance to socialize and eat finger foods. The La Salle University Art Museum is displaying its newest exhibition, "American Scenes: WPA-Era Prints of the 1930s and 1940s," which features pieces from the museum's collection and from the WPA print collection of the Free Library of Philadelphia.

Opening March 12, 2014, this exhibition helps to illustrate both the concrete effects of the Works Progress Administration, as well as everyday life in Depression-Era America. The Great Depression encompassed every sector of the United States, from urban and rural to black and white. The WPA worked to meet

two ends. First, it sought to rebuild the American infrastructure and keep the country moving forward. Secondly, it aimed to put Americans back to work, not only in construction, but also in education and arts jobs. It hired artists and workers with no regard to race or gender, reflecting the actual American population in a way that had not been done before by the American government.

The pieces in the exhibit show the diversity of the American experience in the 1930s and 1940s, showing scenes from the Dust Bowl and the city bread lines.

Continued on page 5



The WPA put Americans to work in a variety of fields, including the arts, construction, and education.

Philadelphia: A Center for Medicine and Health



Philadelphia has a lot to offer for those interested in medical and scientific history

Philadelphia has long had a tradition of medical advancement, education, and treatment. It is home to numerous medical schools, including the University of Pennsylvania, Temple University, and the Philadelphia College of Osteopathic Medicine (PCOM). The Children's Hospital of Philadelphia is world famous for its treatment of children's cancers and other diseases. Dr. Benjamin Rush, Founding Father and Surgeon General of the Continental Army, even hailed from the City of Brotherly Love. Thomas Eakin's *The Gross Clinic* is in its rightful home of the Philadelphia Museum of Art.

With these traditions in mind, here are some great places for visitors to explore Philly's health history.

Continued on page 6



La Salle University: Made for American Studies

Located on the rolling hills of the former Belfield Estate, La Salle University and its American studies program are in the perfect spot. Mere miles from where our nation was founded, the campus is steeped in American studies topics. Charles Willson Peale created masterpieces where today the university President leads the college into the future. The ancestors of Owen Wister, the author of *The Virginian*, lived where the communications school and student dormitories are located.

Founded in 1863, La Salle University moved all over the city until it moved to 20th and Olney in 1930. During World War II, the campus population, which was only men at the time, dwindled to around 100 students, but the post-war era and the G.I. Bill helped fill the campus like never before. Women were admitted on a part-time basis in 1969, and the first class of full-time women started in 1970. American studies came to La Salle in the 1990s with the leadership of Dr. Francis Ryan. The program has a special focus on the role of the city

in American culture, especially Philadelphia. Introductory students learn about the 1893 Columbian Exhibition, Peale, Robert Moses, and the Miss America competition. Advanced students can take seminars in foodways; Bob Dylan and the 1960s; or even Medicine in America.

Most American studies majors are also Elementary and Special Education majors, taking on the third program as a special content area. This extra aspect puts La Salle's education majors at an advantage, showing critical thinking and interdisciplinary skills. Many of the non-education majors go on to law school, graduate school, or careers in the non-profit sector.

La Salle's proximity to a variety of historical and cultural sites provides students with a hands-on experience in American studies. At the Cliveden Estate in Germantown, there is an annual re-enactment of the Battle of Germantown. American studies students

Continued...

(Continued)**La Salle Art Museum**

Assist in teaching visiting children about life in the colonial period, as well as colonial era games. Students also have the advantage of living on campus with the Peale house. American studies and art classes alike draw inspiration from the life of Charles Willson Peale, who also created one of the first American natural history museums.

Finally, La Salle's Connelly Library has a variety of special collections well suited to American studies research. The contemporary collections, which examine visual representations of the Holocaust, the Vietnam War, the Afghan and Iraq Wars, and psychic trauma, use interdisciplinary methods to examine the creative response to tragic and traumatic events. Another collection explores the life of Bob Dylan, while still another brings together material culture surrounding the Christian Brothers and the LaSallian experience.

From the 3rd floor of Olney Hall to the hills of the Belfield Estate, La Salle is an ideal location for a student to be surrounded by American studies. It also makes the university an exciting place to hold the 2014 EASA conference, so we invite you to explore the campus and hopefully be inspired in your own work and research.

The artists featured in the exhibit are some of the most famous names of the era. Thomas Hart Benton, a member of the Regionalist art movement, had made a career of painting scenes of the American experience.

Native Philadelphian Benton Spruance is also represented in the collection. Spruance frequently used mythological themes in his works, making him a prime candidate to interpret the unique American character.

Those who benefitted from WPA jobs were diverse, and that is well represented in "American Scenes." Female artists, such as Elizabeth Banks, Charlotte Angus, and Bessie Rigrodsky, as well as African American artists like Dox Thrash are part of this exhibition.

Enjoy the exhibition during our Friday evening reception, being held in the museum from 5:30 pm to 6:30 pm, or during the museum's normal operating hours until May 30, 2014.



LA SALLE FUN FACTS



While the university is named for the French educator and saint, Jean Baptiste de La Salle, the mascot is modeled after the French explorer Robert Sieur de La Salle, a moniker gained in 1931 when a confused sportswriter called the basketball team "the Explorers." It has stuck for over 80 years.



La Salle has numerous famous alumni, including Deputy Secretary of State William J. Burns; author Matthew Quick (*Silver Linings Playbook*); actor Peter Boyle (*Young Frankenstein*; *Everybody Loves Raymond*); and Tom Gola (Philadelphia Warriors / New York Knicks), who is considered to be one of the best players in NCAA history.

Philly Fun with Health (cont.)

The Mutter Museum

The most notorious health-based attraction is the College of Physicians of Philadelphia's Mutter Museum, which began as a donation from Dr. Thomas Dent Mutter in the mid-19th century. Today, the museum is still modeled after a "cabinet museum," housing medical oddities of all sorts. One can see a cast of the conjoined twins, Cheng and Eng; human skulls with horns; and even the skeleton of the Soap Lady, a forensic mystery that has spanned almost 150 years. This museum is not for the faint of heart, but it is definitely a must-see for those interested in American medicine and health.

19 South 22nd Street, Philadelphia, PA 19103; General Admission - \$15, Student Admission w/ ID - \$10

The Franklin Institute

Where in Philadelphia can you climb through a giant human heart that is two stories high? Only the Franklin Institute! This Philadelphia favorite is a hands-on look at all branches of science, including biology. The Giant Heart, which was constructed in 1954, is accurate if it were located inside a 220 foot tall person, and it is a Philadelphia childhood rite of passage to explore its chambers and valves. Visitors can also check out The Sports Challenge, which educates its visitors on the role that science plays in sports, including inside the human body.

222 North 20th Street, Philadelphia, PA 19103; Adult Admission - \$16.50, Children (3-11) - \$14.00

Academy of Natural Sciences of Drexel

First opening in 1828, the Academy of Natural Sciences of Drexel University is a place to explore the natural world. The Academy was also at the forefront of environmental research, finding ways to make the world a healthier place for humans, animals, and plants to live. This museum also serves the local community, providing additional scientific education for underserved students and young women interested in the natural sciences. They have also made many exhibits accessible to those on the

autism spectrum, making this museum a truly enriching experience for anyone.

1900 Benjamin Franklin Parkway, Philadelphia, PA 19103; 13 and over Admission - \$15, 12 and under admission - \$13

The Physick House

During the Yellow Fever Epidemic of 1793 killed ten percent of the Philadelphia population, and while most Philadelphians fled to the suburbs, Dr. Philip Syng Physick was one of the few to stay behind and treat victims. However, his later life was filled with intrigue and scandal, and he was a doctor to some of the most famous folks of the late 18th and early 19th century. This house museum not only tells the tale of Dr. Physick's life, but it also provides a time capsule of medical treatment in early America.

321 South 4th Street, Philadelphia, PA 19106; General Admission - \$8, Student Admission - \$6



Philadelphia's rich history of science and medicine are celebrated in these museums, but it is practiced everyday all over the city in its hospitals and medical schools. Be sure to check out the following panels dedicated to the discussion of American health:

- 2 pm Friday: "Duffy's Cut: Philadelphia's Signature Railroad Disaster"
- 8 am Saturday: "Aging and Dying in America"
- 8 am Saturday: "Reading Bodies, Constructing Health"
- 9:30 am Saturday: "Urban Ills: Public Health in Philadelphia"
- 11 am Saturday: "Institutional / Institution-ill"

Eastern American Studies Association Annual Conference

La Salle University ~ 1900 West Olney Avenue, Philadelphia, PA 19141

Friday March 28 & Saturday March 29, 2014



FRIDAY REGISTRATION OPEN: 1:00 pm – 3:30 pm, Holroyd Hall Lobby

EASA EXECUTIVE BOARD MEETING

12:30 pm – 2:00 pm (Location TBA)

SESSION I

2:00 pm – 3:15 pm, Holroyd Hall / Hugh and Nancy Devlin Center for Science and Technology

1A: Pivotal Text in American Culture

- John E. Price, Penn State Harrisburg, “At Least It’s an Ethos: *The Big Lebowski* as a Pivotal Text of American Culture”
- Megan C. McGee Yinger, Penn State Harrisburg, “All the Clues That are Fit to Solve: The *New York Times* Crossword as Pivotal Text”
- Andrea Glass, Penn State Harrisburg, “Scenes Through the Rear View Mirror: 1970s New York and the Cultural and Spatial Influence of Martin Scorsese’s *Taxi Driver*”
- Dr. John Haddad, Penn State Harrisburg, Moderator

1B: Paths to Change: Shifting the American Experience

- Spencer Green, Penn State Harrisburg, “Dreaming of the Appalachian Trail and the Catch-22 of the American Dream”
- Jessie Swigger, Western Carolina University, “‘The Back of the Penny in Real Life!’: Public Encounters with the Lincoln Memorial”
- Katharina Fackler, Regensburg University, “Ending Poverty or Healing the Nation?: Inspecting Visions of the Great Society”
- TBA, Moderator

1C: Turning Points: Facing Change in American Life

- Peter Bryan, Penn State Harrisburg, “‘The Big Soapbox’: Jack Webb, the LAPD, and the Perception of Law and Order”
- Jordan Pouliot, Boston University, “‘Where Capitalism and Christianity Meet’: *Christianity Today* Magazine and the Neoliberal Project”
- Robert Ripson, Penn State Harrisburg, “Americans: The Transition from Horsepower to Cup-Power”
- Sara Ritchie, Eastern Mennonite University, “From Sit-In, to Teach-In, to Human Be-In: Mario Salvo’s Political Activism Amidst 1960s Counter-Culture”
- TBA, Moderator

1D: Duffy’s Cut: Philadelphia’s Signature Railroad Disaster

- William Watson, Immaculata University, “Duffy’s Cut: Was it Cholera or Murder?”
- J. Francis Watson, Drew University, “Phillip Duffy: Man or Monster?”
- Earl Schandelmeier, Immaculata University, “The Artifacts of Duffy’s Cut: What They Tell Us”
- Dr. Rosina Ryan, La Salle University, Moderator

SESSION II

3:30 pm – 4:45 pm, Holroyd Hall / Hugh and Nancy Devlin Center for Science and Technology

2A: Fateful Interregnum: Culture Between the Wars

- Raechel Lutz, Rutgers University, “Still Life with Vitamins: Mural and Meaning at the 1939 New York World’s Fair”
- Jared Rife, Penn State Harrisburg, “Time of Despair and Crisis: The Health of the Nation’s Youth 1936 – 1941”
- Tiffany Weaver, Penn State Harrisburg, “‘He is Not a Hero!’: Censorship of the Gangster Cycle from 1930 – 1932”
- K. Kale Yu, Nyack University, “Targeted Disinfecting of Ethnicity: Germans, Swedish, and Norwegian Speaking Churches During the Interwar Years”
- Dr. Charles Kupfer, Penn State Harrisburg, Moderator

2B: Imagining Many Wests

- Brant Ellsworth, Penn State Harrisburg, “(Re)Structuring the Mormon Image: Nationalism, Imperialism, and Violence in the 1897 Pioneer Jubilee”
- Julia Morrow, Penn State Harrisburg, “Manifest Destiny”
- Robert Ribera, Boston University, “The Body, the Soul, and the Black Hills: Preacher Smith and Seth Bullock’s Fictional Relationship in David Milch’s *Deadwood*”
- Wes Stauffer, Penn State Harrisburg, “Colonel Cody’s Keystone Connections: William Cody’s Wild West Wanders the Wilds of William Penn’s Woods”
- TBA, Moderator

2C: Culture Contacts: American Interaction with Asia

- Allan Austin, Misericordia, “‘Who Can Halt the Dread Menace Of...the Man with No Face!’: Comic Books, the ‘Yellow Peril,’ and American Culture in the Early Cold War”
- James Helmuth, Eastern Mennonite University, “The Plight of Japanese American Farmers: How Economic Success Fueled the Racism that Led to Their Demise”
- Konrad Swartz, Eastern Mennonite University, “Half-Comic and Half-Tragic: Irony in Post-WWII Literature”
- Dr. John Haddad, Penn State Harrisburg, Moderator

2D: Composing Race: Music and Novels in the Formation of Race

- Peter Lehman, Penn State Harrisburg, “Passing and Performance: Racial Identity in Walter White’s *The Fire in the Flint*”
- Nicolette Gable, College of William and Mary, “Degeneration in America: Max Nordau and the Decadents”
- Matthew Anthony, Penn State Harrisburg, “I Got Country Roots: Race, Identity, and Black Country Singers in the 1970s”
- TBA, Moderator

PLENARY SESSION: Beyond the Resolution: The Future of American Studies (Roundtable)

4:45 – 5:45, Holroyd Hall, Rm. 190

- Miles Orvell, Temple University
- Sharon Musher, Stockton College
- Asaf Romirowsky, Scholars for Peace in the Middle East
- Robert Snyder, Rutgers University
- Dr. Simon J. Bronner, Penn State Harrisburg, Moderator

RECEPTION

5:30 pm – 6:30 pm, La Salle Art Museum, Olney Hall (Basement Level)

DINNER

6:30 pm – 8:00 pm, Ballroom, Union Building (2nd floor)

KEYNOTE SPEAKER – Dr. David Barnes, University of Pennsylvania

8:00 pm, Ballroom, Union Building (2nd Floor)

SATURDAY REGISTRATION OPEN: 7:30 am – 9:30 am, Holroyd Hall Lobby

SESSION III

8:00 am – 9:15 am, Holroyd Hall / Hugh and Nancy Devlin Center for Science and Technology

3A: (Don't) Make Yourself at Home: Immigrant Perspectives

- Anthony Bak Buccitelli, Penn State Harrisburg, "St. Patrick on the Heights: Local History Writing and Discourses of Ethnic Space in South Boston"
- Semontee Mitra, Penn State Harrisburg, "Worship of Goddess Durga: An Ethnographic Study of Hindu Religious Festivals in the United States"
- Rebecca Cecala, Penn State Harrisburg, "Dr. S. Josephine Baker: Combining Science with 'Mother-wit' in Early 20th Century Public Health"
- Blayke Barker, Penn State Harrisburg, "Transcendence and Reinforcement: Mexican Border Patrol Agents and their Perceptions of Race, Ethnicity, Immigration, and Identity"
- *Dr. Francis J. Ryan, La Salle University, Moderator*

3B: Aging and Dying in America

- Devin Muchmore, Yale University, "'Sex is a Beautiful Thing Until Rigor Mortis Sets In': Sex Research and the Redefinition of Successful Aging in the 1960s and 1970s United States"
- Mary-Catherine Burton, Penn State Harrisburg, "An Embalmer's Abomination: Do-It-Yourself Funerals and Green Burials Usher in a Revival of the American Way of Death"
- Holly Scott, Eastern Mennonite University, "'The Menopause Blues': Radical Youth Discuss Age in the 1960s"
- *TBA, Moderator*

3C: Reading Bodies, Constructing Health

- Naomi Slipp, Boston University, "The Aesthetics of Pathology: Anatomical Illustration in Antebellum Boston"
- Allison Hutt, Millersville University, "Betrayals of the Body in Michael Cunningham's *By Nightfall* and *The Hours*"
- Maxwell Rogoski, University of Pennsylvania, "Analysis of D.W. Cathell's *The Physician Himself*"
- *TBA, Moderator*

3D: It's All in Your Head: Psychological Approaches to American Studies

- Judy Marinucci, Penn State Harrisburg, "Just What the Doctor Ordered: Edward Bernays, Cigarettes, and Lighting Up the Public Id"
- Vanessa Burrows, CUNY Center for Graduate Studies, "Social Construction of Biological Stress"
- Alena Yoder, Eastern Mennonite University, "The 'It' Girl"
- *TBA, Moderator*

SESSION IV

9:30 am – 10:45 am, Holroyd Hall / Hugh and Nancy Devlin Center for Science and Technology

4A: Roundtable: Beyond the Binary

- Amy Milligan, Elizabethtown
- Jeanine Ruhsam, Penn State Harrisburg
- Jared Rife, Penn State Harrisburg
- Sarah Wilson, Penn State Harrisburg

4B: Urban Ills: Public Health in Philadelphia

- Jonathan Wilson, Syracuse University, "Literati on the Waterfront: Disease and Literary Circulation in Charles Brockden Brown's Early Republic"
 - James Deutsch, Smithsonian Center for Folklife and Cultural Heritage, "The Philadelphia Pirates and Other Threats to Health on the Schuylkill River"
 - Linda Borish, Western Michigan University, "Philadelphia Young Men's – Young Women's Hebrew Association: Active Bodies and Physical Health in American Culture in the Early Decades of the 20th Century"
 - *Dr. Lisa Jarvinen, La Salle University, Moderator*
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4C: Stuff and Significance: Explorations in Material Culture

- Sam Palfreyman, Boston University, "Building the Kingdom of God by Building Mormon Meetinghouses: The Mormon Chapel at 2 Longfellow Park in Cambridge, Massachusetts"
- Emma Czaja, Boston University, "'A Novelty for Which the World was Not Perhaps Suffering': The Introduction and Marketing of Orange Holders, 1893 - 1895"
- Kathleen Daly, Boston University, "'The House We Live In': Health, Race, and Material Culture in American Childhood, 1870 - 1920"
- TBA, Moderator

4D: New Jersey at 350: History and Folklore

- Angus Gillespie, Rutgers University, "The Jersey Devil: Fact or Fiction"
- Michael Rockland, Rutgers University, "New Jersey at 350: 1664 - 2014"
- TBA, Moderator

SESSION V

11:00 am - 12:15 pm, Holroyd Hall / Hugh and Nancy Devlin Center for Science and Technology

5A: Undergraduate Roundtable

- Dr. Francis J. Ryan, La Salle University, Moderator

5B: Undergraduate Roundtable

- Dr. Anthony Bak Buccitelli, Penn State Harrisburg, Moderator

5C: Institutional / Institution-ill

- Spero Lappas, Penn State Harrisburg, "An Epidemic of Guilt: The Health of American Justice in an Age of Ignorance"
- Douglas Phelan, Philadelphia College of Osteopathic Medicine, "The Hidden Bottleneck: Graduate Medical Education and the Effect on Primary Care in Post-ACA America"
- Steve Jackowicz, Independent Scholar, "Reductionist vs. Holistic: Does the View of the Body Shape the View of the Body Politic"
- TBA, Moderator

5D: Seen AND Heard: American Childhoods

- Rebecca Onion, Philadelphia Area Center for the History of Science, "How the Chemistry Set Lost its Teeth: Consumer Safety and Childhood Play, 1960 - 1976"
- Rebecca Noel, Plymouth State University, "The Child's Body in Antebellum Hygiene Schoolbooks"
- Cindy Clark, Rutgers-Camden, "Embodied Metaphors: Sensoria and Socialization in U.S. Patriotic Holidays"
- Dr. Lisa Jarvinen, La Salle University, Moderator

LUNCH / AWARDS

12:15 pm - 2:00 pm, Ballroom, Union Building (2nd Floor)



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Registration Form

Eastern American Studies Association Annual Conference

"The Body of America, the Health of America: Taking the Pulse of American Culture"

La Salle University, March 28 & 29, 2014

Name: _____ Institution: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Phone: _____

Please Check One:

For both Friday and Saturday (includes all sessions, dinner, & lunch)

_____: Faculty and Professionals (\$75)

_____: Graduate Students and Retired (\$50)

_____: Undergraduate Roundtable participants (\$50)

For Saturday (includes Saturday panels & lunch; available to undergraduates, friends, and family only)

_____: Undergraduate Roundtable (\$25)

_____: Friends and Family (\$25)

Please make checks out to: **Eastern American Studies Association**

Send completed form and payment to:

EASA c/o Jennie Adams, Olmsted W356
Penn State Harrisburg
777 W. Harrisburg Pike
Middletown, PA 17057



eastern
american
studies
association

Hotel Information

Where to Stay in Philadelphia

Conference organizers have blocked off a number of rooms at the Hilton Garden Inn Philadelphia Center City (1100 Arch Street, Philadelphia, PA 19107), which puts conference-goers at the center of the action.

The special conference rate is \$139.00 for the night of March 28, 2014. Be sure to reserve your room by March 14, 2014 in order to secure this price. Guests can either use our [Hilton group web page](#) to book OR call the hotel at (215) 923 - 0100. When calling, tell them you are with the La Salle University Eastern American Studies Association.

The hotel's amenities include: Indoor pool and whirlpool; fitness center; lounge; microwaves; refrigerators; coffee makers; and business amenities.

The Hilton Garden Inn puts attendees at a prime location in the City of Brotherly Love:

Public Transportation: The hotel is one block from the Market East Station, which serves the Market Street Line (subway; blue line), as well as all of the regional rail lines. This station also provides access to 30th Street Station. See "Parking and Transportation" for more information.

Reading Terminal Market: This legendary farmers market is a must see venue, especially for those interested in foodways (and eating).

Independence Hall: For those interested in Early American studies, the site of our nation's foundation is only five blocks to the east, also accessible by the Market Street Line. Nearby, one can also visit Christ Church, Benjamin Franklin's grave, and George Washington's Philadelphia residence.

National Museum of American Jewish History: One of Philadelphia's newest museums is a testament to the contributions of Jewish Americans. Starting March 13, the museum opens its exhibit "Chasing Dreams: Baseball and Becoming American," which highlights the role of the sport in helping Americans of all ethnicities unite.

Parking and Transportation

Getting Around in Philadelphia

Being a major metropolis, the Philadelphia area offers a number of options to get to and from La Salle's campus and the city at large:

Driving: La Salle is conveniently located near a number of major roadways, and with parking available on campus, driving is a great option. Parking is available at the hotel as well. For GPS purposes, La Salle is at 1900 West Olney Avenue, Philadelphia, PA 19141; the Hilton Garden Inn is at 1100 Arch Street, Philadelphia, PA 19107.

Public Transit (SEPTA): Philadelphia's public transportation system is equipped to get its citizens and visitors anywhere they need to go. La Salle is only six blocks from the Olney Transportation Center on the Broad Street Line of the subway, while the Hilton Garden Inn is only one block from the Market Street Line. From the hotel to La Salle, take the Market Street Line (blue) west to 15th Street; use the free transfer to board the Broad Street Line (orange) north to Olney Transportation Center. These stops are available by both the local and express trains.

Those coming from New Jersey or the Philadelphia suburbs might also consider the regional rail system. More information is available at www.septa.org.

Amtrak: Philadelphia is a major stop on Amtrak's Keystone Line and Northeast Corridor, making it a convenient option for transit to the conference. More information is available at www.amtrak.com.

Philadelphia International Airport: For those flying to EASA, look no further than Philadelphia International Airport. To get to La Salle or the hotel, try the public transportation option! SEPTA's Airport Line takes visitors from any terminal of the airport to Suburban Station, where one can transfer to the Market Street or Broad Street Lines. Cab service is also available. More information is available at www.phl.org.

La Salle University Campus Map

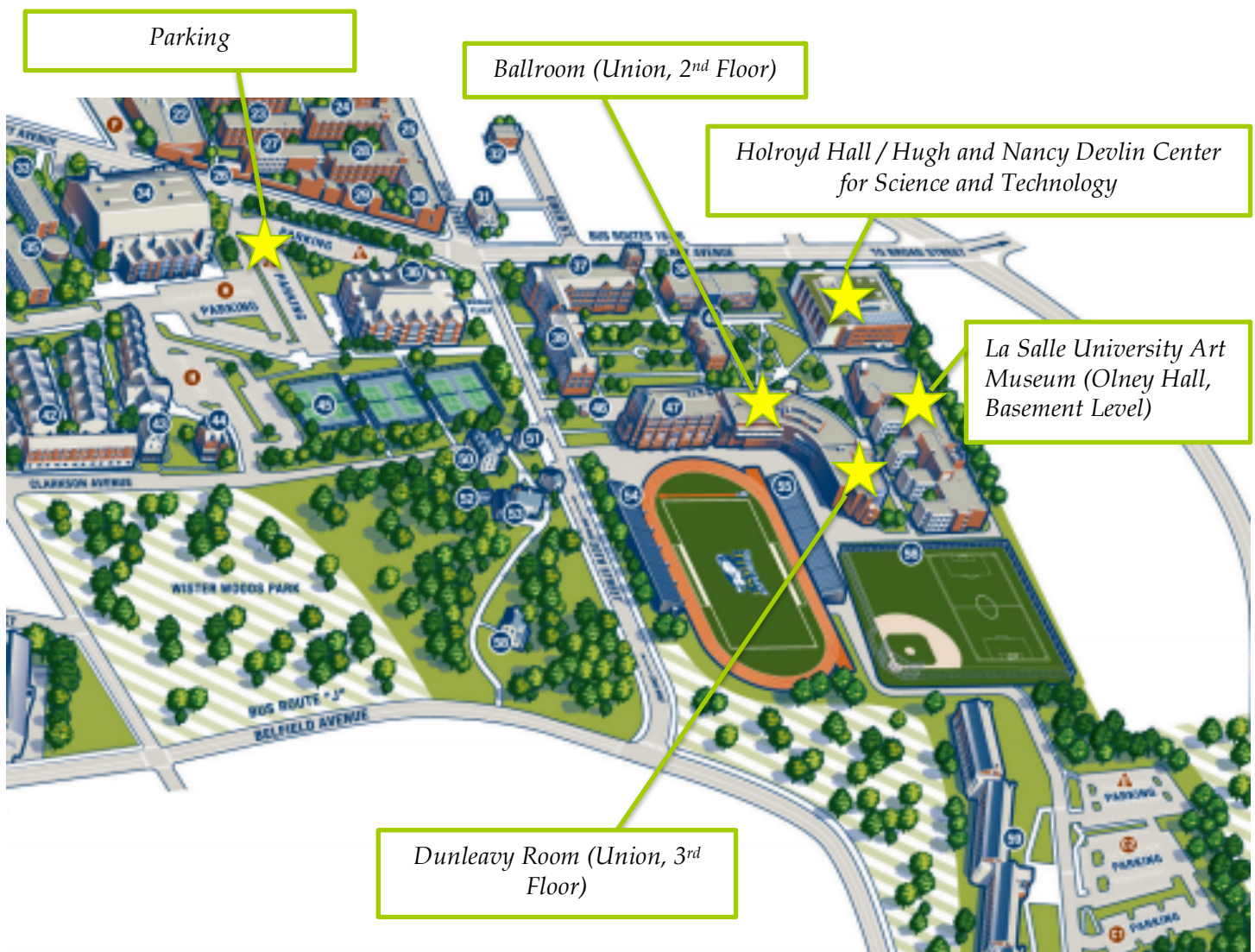
Note: This is only a partial map for easy reference. For a full map, please see www.lasalle.edu/map

Holroyd Hall / Hugh and Nancy Devlin Center for Science and Technology: Registration;
Sessions I – V; Plenary Session

La Salle University Art Museum (Olney Hall, Basement Level): Friday Evening Reception

Ballroom (Union Building, 2nd Floor): Dinner; Keynote Speaker; Lunch & Awards

Dunleavy Room (Union Building, 3rd Floor): Overflow venue for Keynote Speaker



Dr. David Barnes: Keynote Speaker

EASA's keynote speaker this year is Dr. David Barnes, who will be presenting his talk "Protecting America's Permeable Body: Maritime Quarantine at Philadelphia's Lazaretto, 1800 – 1880."

David Barnes is Associate Professor of History and Sociology of Science and Director of the Health and Societies Program at the University of Pennsylvania. He is the author of *The Making of a Social Disease: Tuberculosis in Nineteenth-Century France*

(University of California Press, 1995) and *The Great Stink of Paris and the Nineteenth-Century Struggle against Filth and Germs* (Johns Hopkins University Press, 2006). He is currently writing a history of Philadelphia's Lazaretto quarantine station (1799-1895). His other interests include public history, the history of the senses, and the history of disgust.

We are excited to welcome Dr. Barnes to our conference, and we look forward to his keynote address!



The Philadelphia Lazaretto is considered to be the first U.S. quarantine hospital.

Epsilon Alpha Kappa Inductees, 2014

The following students* will be inducted into Epsilon Alpha Kappa, the Eastern American Studies Association's honors society, on March 29, 2014. Congratulations to all of the inductees!

La Salle University:

- Meghan Diviny
- Maria Phillips
- Shannon Heydet
- Samantha Schnitzer

Franklin and Marshall

- Leah Brenner
- Julian Rivas-Firpi
- Malorie Sassaman
- Lucia Beltran



2013 Epsilon Alpha Kappa Inductees

*List as of publication. All other 2014 inductees will be listed in the Fall newsletter.