

Penn State Harrisburg

Fall 2008

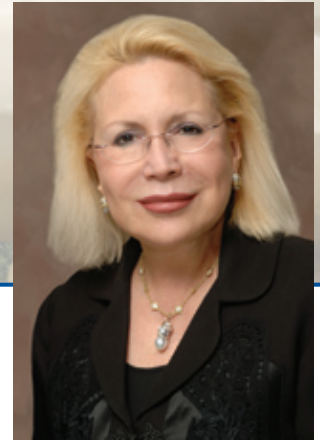
Currents

PENNSTATE



Harrisburg

Greetings from the Chancellor



Madlyn L. Hanes
Chancellor

These are unprecedented times.

Like institutions across the nation, the college is facing challenges brought by a tumultuous economy. However, Penn State Harrisburg, like the University itself, remains on firm financial ground. Still, we are mindful of the impact these times may have on our students and their families. We remain diligent in our commitment to work efficiently. And we are reminded of the important role of private giving in our ability to maintain the quality and accessibility that are the Penn State hallmark. In economically uncertain times, the value of a college education – a Penn State education – cannot be overestimated.

In October, the college held the inaugural celebration of the Capital Society which recognizes those whose philanthropic support has benefitted the college significantly. As part of that event, we heard from scholarship recipients about the impact of those awards on their lives. For many, continued study would be impossible without such support.

This issue of *Currents* features a look at the tremendous growth of the campus. The recent completion of a new entrance and executive conference room in the Olmsted Building is the latest of many building projects we have undertaken in recent years. Many of these could not have been accomplished without private philanthropy.

The college continues its commitment to expanding international partnerships, an important step in ensuring that our students are prepared for a global workplace. *Currents* features our recent partnership program with South Korea, developed to advance the English speaking and teaching skills of Korean classroom teachers, while educating the college community, and local teachers and students about Korean culture.

We have wonderful academic achievements to report – including national program recognition and new program development. We are pleased to announce that the college's teacher education programs have been accredited by the National Council for the Accreditation of Teacher Education. Accreditation is another measure of the strength and quality of our academic programs.

The college also recently announced the addition of a third doctoral program, the Ph.D. in American Studies, and a new master's program in Literacy Education. The comprehensive programming available at Penn State Harrisburg continues to make it a popular destination for students seeking a Penn State degree. This fall, student enrollment reached nearly 4,000 – another banner year for us.

Activity on campus is high. The community is engaged. Public forums, exhibits, and speaker and art series bring visitors in record numbers. Our faculty scholars are tapped by local and national media for expert comment and insight. This brings visibility of the best kind to the college. Examples appear throughout *Currents*.

When Congressman Tim Holden spoke at commencement this December, he addressed the hundreds of graduates joining our alumni ranks. We encouraged them, as we do you, to continue supporting the college, to stay in contact – whether in person or through technology – and to share in the successes of the college as we move forward.

A handwritten signature in black ink that reads "Madlyn Hanes". The signature is fluid and cursive.

Madlyn L. Hanes, Ph.D.

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Madlyn L. Hanes, Ph.D.

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News, story ideas, and address changes should be sent to:

Yvonne Harhigh
Penn State Harrisburg
Olmsted W-101 • 777 West Harrisburg Pike
Middletown, PA 17057-4898
YIH101@psu.edu

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Penn State is committed to affirmative action, equal opportunity, and the diversity of its workforce.
U.Ed. HBO 09-165

Opinions expressed are not necessarily shared by the college or the editors.

www.hbg.psu.edu

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Cover photo of Olmsted Building atrium by Carl Socolow.

Scene on Campus photos (pages 5-7) by Carl Socolow and Gini Woy.

CAPITAL SOCIETY

Members of the newly formed Penn State Harrisburg Capital Society have contributed nearly \$18 million to support the students and faculty of the college and its Platinum Circle members have individually donated more than \$100,000. The Capital Society honors and recognizes those who, through their philanthropic investment, share a commitment to the continuing excellence of Penn State Harrisburg.

The college honored donors October 24 at the Capital Society's inaugural celebration, an event that included dedication of a donor recognition wall in the Olmsted Building and a video produced by Assistant Professor of Humanities and Communication Catherine Rios and Penn State Harrisburg students. The video, featuring student scholarship recipients and several Capital Society members, highlights the impact of private giving.

To see the video, or learn more about the Capital Society, visit www.hbg.psu.edu/philanthropy.

PLATINUM CIRCLE MEMBERS

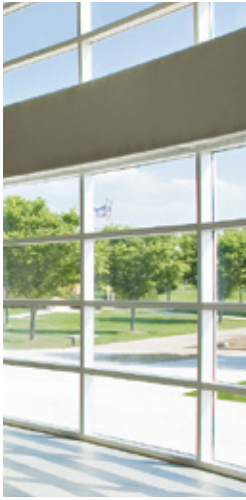


Left to right, front row: Dr. Joseph and Becky Cecere, (Lawrence L. and Julia Z. Hoverter Charitable Foundation), Gerald K. and Marti Morrison, Mary F. and Dr. Richard R. Young, Ruth Wierman Evinger, Drs. Madlyn L. and Michael L. Hanes.

Back row: Richard E. and Stephanie Ziegler, (R.E. Ziegler Remodeling & Construction), Linda and David A. Brinjac, Kathleen and Kevin Harter, James C. and Diane D. Byerly, (HDH Byerly), Roger W. Schiller.



The new donor recognition wall in the Olmsted Building recognizes philanthropists who have supported Penn State Harrisburg.



Scene on Campus

What a difference a few years make. If you've not been on campus lately, you're in for a surprise. Where once was the library, now is a food court. Where once the Capital Union Building stood alone, now it is surrounded by a tennis complex, an aquatic center, and athletic fields. And, student housing, once military-style bungalows (i.e. Meade Heights), now has been replaced with new apartment-style residences. And there's more. Much more. So take a look.

(continued on page 6)



The three-story addition to the Olmsted Building, opened in April 2008, includes a new atrium lobby, coffee shop expansion, new elevator, and conference room.



Stacks food court and Biscotti's coffee shop sit on the east end of the Olmsted Building in a spot that once housed Heindel Library – thus the name “Stacks.”

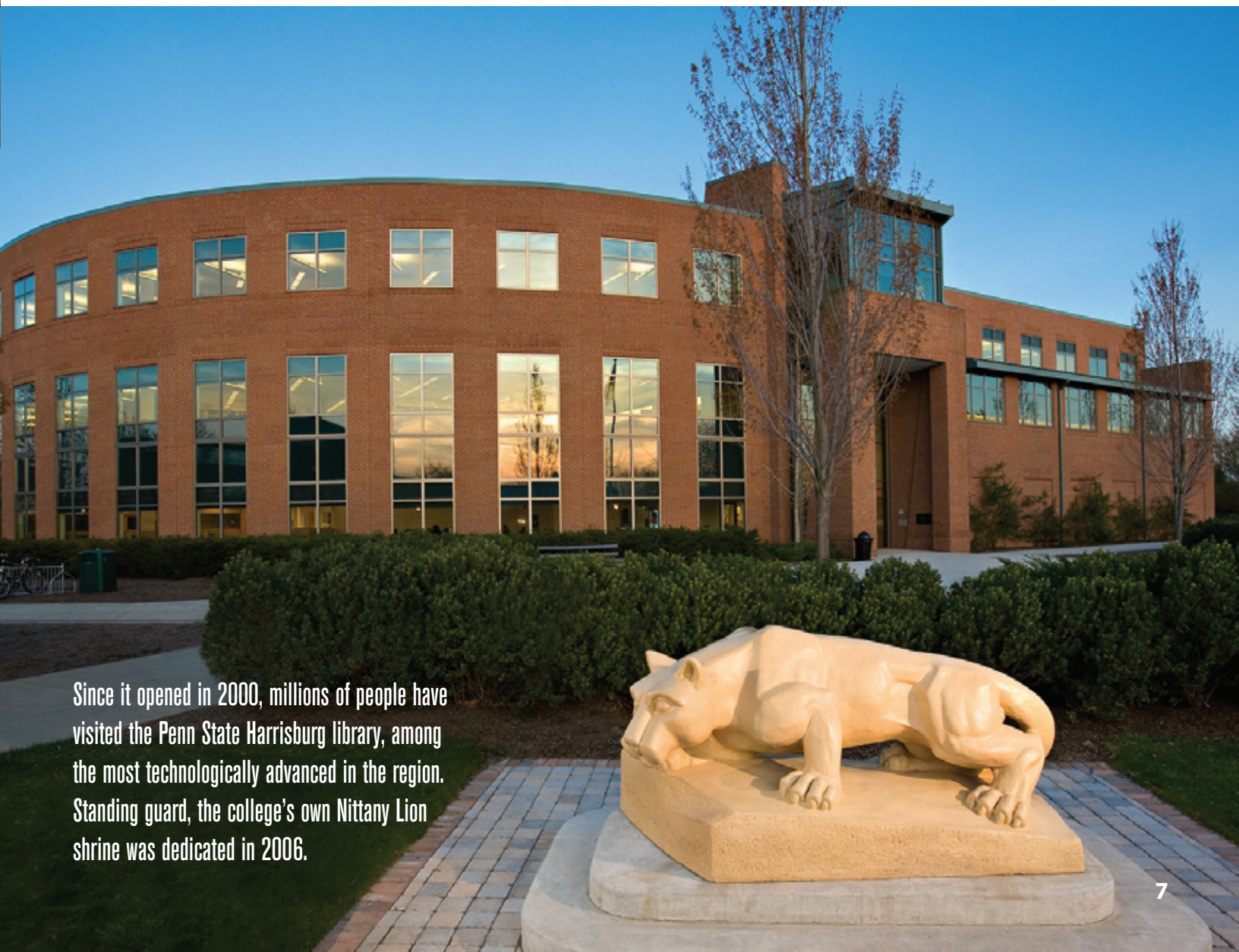


Lab and equipment upgrades have enhanced learning opportunities for the college's nearly 4,000 students.



The Olmsted addition includes a third-floor conference room, complete with a panoramic bird's eye view of the campus quad.

To see more campus images, visit www.hbg.psu.edu.



Since it opened in 2000, millions of people have visited the Penn State Harrisburg library, among the most technologically advanced in the region. Standing guard, the college's own Nittany Lion shrine was dedicated in 2006.

Global Understanding Right This Way



“Global understanding is better when different people are in the same place,”

said Soon Young Choi – or “Katie,” using the American name she adopted. The South Korean schoolteacher succinctly captured the spirit of her recent participation in an international education program at Penn State Harrisburg.



In July, Penn State Harrisburg hosted 25 middle and high school English teachers from the Goyang School District, outside Seoul. The month-long program immersed the South Koreans in the English language, educated them on American culture, and provided them with skills to use in their own classrooms. Building on the success of that visit, the college this fall hosted a second program, this time for 22 teachers from the Incheon School District, one of South Korea's largest, with 480,000 students.

Fluency is but one goal

The South Korean government has found that school students often are better at taking tests on English in reading and writing than actually speaking the language. Through a partnership with Penn State Harrisburg, the government hopes to improve teachers' speaking and listening skills, leading to better fluency among students. To achieve this goal, the college offered the Koreans a multi-faceted experience.

"We're not only teaching them how to speak and be more confident but also how to teach English in a classroom," said Cheryl Myers, coordinator of the English Immersion Program. Classes included lessons on learning styles, teaching through music and theatre, and understanding idioms and figures of speech.

To educate the Korean teachers about American culture past and present, Dr. John Haddad, associate professor of American studies and literature, chose the theme of childhood. "Teachers are interested in children," he explains, "and the theme presented many opportunities for dialogue." The group discussed topics from Dr. Seuss to video games.

The Korean teachers also visited local schools, an experience they said changed their perspective. "I had a misconception of schools in the U.S. as the result of movies and TV dramas," said Youngsook Bae. "I found that the Middletown and Milton Hershey School students are respectful, attentive, and well-behaved. And I found teachers in the U.S. are stricter than in Korea."

"Our visits to the schools helped eliminate stereotypes," said Seo Young Choi.



"Our visits to the schools helped eliminate stereotypes."

The Korean teachers also traveled to popular tourist sites, taking in New York, Philadelphia, Baltimore, Washington D.C., Niagara Falls, and Penn State's University Park campus. They had dinner in an Amish home, and this fall's visitors "had the unique experience to be in the U.S. for the election of Barack Obama," said Associate Professor of Education Dr. Denise Meister, lead faculty member.

Myers and Meister also invited the groups to their homes to experience family life and dining. This proved one of the most authentic ways for the South Koreans to learn American culture.

(continued)

All of these experiences combined to make the programs a success. “The listening and speaking skills of the (Korean teachers) all dramatically improved,” Meister said, citing assessment tests administered upon their arrival and before their return home.

But it was the less tangible aspects of the programs – the friendships formed, the places seen, and the life lessons learned that made it a true success.

“I can tell my own experience to my students,” said Joo Young Moon, a visitor this summer. “It is very meaningful.”

As Seo Young Choi said, “We will be better teachers as a result of our experience.”



The Korean collaboration underscores Penn State Harrisburg's commitment to leading the region in international partnerships and educational alliances.

Gains are a two-way street

Haddad noted that everyone benefits from the cultural partnerships. “A person cannot possess knowledge of a place unless he or she leaves that place and sees that place from a distance and through the eyes of another person from a different culture. What I am talking about here is perspective,” he said. “We are globalizing at the same time. We are getting their internationalism.”

The Korean collaboration underscores Penn State Harrisburg's commitment to leading the region in international partnerships and educational alliances. “Students must be able to succeed in the emerging global society,” said Senior Associate Dean for Academic Affairs Mukund S. Kulkarni. “These partnerships will not only serve to improve the visitors' skills in the classroom, but will provide our schoolchildren and teachers valuable education about another culture. We realize that today — and tomorrow — we cannot effectively work without learning about other cultures.”



The Korean partnerships were offered jointly by Penn State Harrisburg's Office of Continuing Education and the schools of Humanities and Behavioral Sciences and Education.

See photos of the summer visit at http://citl.hbg.psu.edu/eip_pics/index.html.



Dispatch from Korea

Stephen Dyson, a senior Criminal Justice major, spent July 2008 at Pukyong National University in Busan, South Korea, as part of a cultural and educational exchange program. A resident of York, Dyson described his experiences on the Penn State Harrisburg website. Here are a few excerpts. To read more, visit www.hbg.psu.edu and search for “Dispatch.”

On corporate sponsorship:

“I was surprised to see how much corporate sponsorship there is. There are apartment buildings built by LG and Samsung. The baseball teams don't have the cities' names in them, just the businesses' names. Like here in Busan, it's not the Busan Giants, it's the Lotte Giants. Lotte is a very large department store like Sears.”

On transportation and respect:

“The public transportation is amazing compared with ours in the U.S. You can either take a taxi, the bus, or the subway to any place in the city for about a dollar. All of the people are very nice and respect is huge here. It's nice to see kids get out of a seat so an older person can sit down.”

On size:

“Also, everything is so small. I know it is a part of the culture that most people aren't large in stature, but I have to duck through doors and store workers laugh when I come in looking at clothes and shoes.”

Penn State Harrisburg introduces American Studies Ph.D. program

Penn State Harrisburg's nationally and internationally respected focus on American Studies now includes doctoral study.

The new Ph.D. in American Studies is the only one of its kind in Pennsylvania and complements the college's long-established undergraduate and master's programs.

Brent Glass, director of the Smithsonian Institution's National Museum of American History and former head of the Pennsylvania Historical and Museum Commission, said "a doctoral program serves to enhance this well-earned reputation. There is an

extensive network of historical sites, archival repositories, historical societies, and museums in

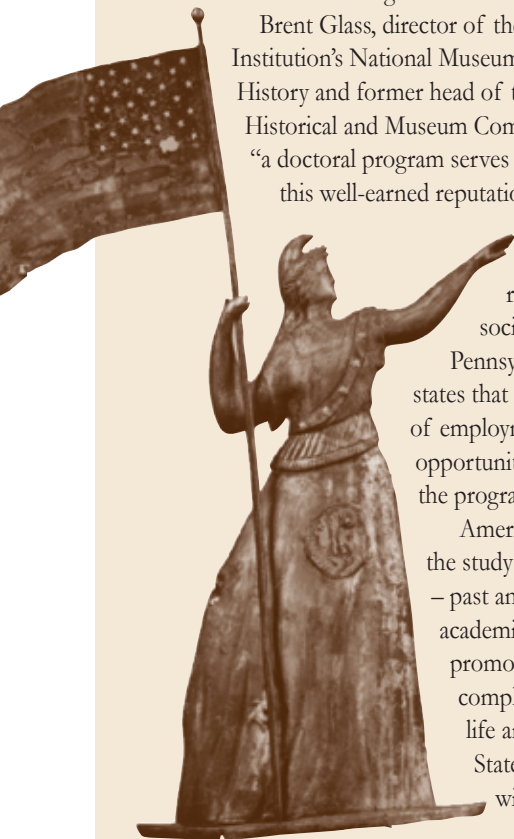
Pennsylvania and neighboring states that could offer a source of employment and consulting opportunities for students in the program."

American Studies represents the study of the United States – past and present – as an academic field and seeks to promote understanding of the complex nature of American life and culture. The Penn State Harrisburg program will capitalize on the college's location in

the capital region near internationally known heritage sites such as Gettysburg, the coal region, and Amish Country, and will emphasize the application of American Studies to public heritage, public policy, and cultural resource management.

"The program will cover America broadly in its national and international contexts, work with local resources and institutions, and develop a focus on cultural expression and identity, including areas of material and visual culture, folk and popular culture, race, ethnicity and gender, and literature, performance, and media," said program coordinator Dr. Simon Bronner.

In addition to the new American Studies Ph.D., Penn State Harrisburg offers doctoral programs in Public Administration and Adult Education.



Center expands state's recycling industry

The Pennsylvania Recycling Markets Center (RMC) at Penn State Harrisburg recently helped coordinate the launch of a new woman-owned business, a \$6 million project that will create jobs and turn 30,000 tons of recycled glass each year into sand for industrial use.

LCL Industries, Inc., in Schuylkill County will use a mixture of clear, brown, and green glass to manufacture abrasives. Using recycled glass sand cuts operating costs, reduces energy consumption, and is less hazardous than natural sand. The RMC facilitated start up of the business.

Established in 2004 with funding from the state's Department of Environmental Protection, the RMC works to expand markets

for recyclable materials by enhancing the skills of professionals, supporting market development opportunities, and delivering other programs and services. To date in 2008, the RMC assisted approximately 87 companies with recycling more than 35,000 tons of waste.

In September Gov. Edward G. Rendell announced \$950,000 to continue the progress being made by the RMC.

"The RMC strives to return investment to the Commonwealth through the intersection of environmental stewardship with economic development. This often results in energy consumption savings through the life cycle of a product," says RMC Executive Director Robert Bylone, a Penn State Harrisburg alum with a bachelor's and master's degree in Environmental Engineering.

The center has been expanding its scope of services, increasing business assistance programs, and supporting research into innovative uses for materials such as organic wastes, plastics, and tires. For more information, visit RMC on the web at www.parmc.org.

"The RMC strives to return investment to the Commonwealth through the intersection of environmental stewardship with economic development. This often results in energy consumption savings through the life cycle of a product."



To fulfill our promise to Penn State students and build upon the tradition of excellence that has defined our University, we ask you to join us in For the Future: The Campaign for Penn State Students. Over the next six years, University and volunteer leaders will join forces to raise private support with six initiatives with the power to transform our institution.

www.giveto.psu.edu



ENSURING STUDENT OPPORTUNITY

Students with the ability and ambition to attend the University will have this opportunity through scholarship support.

ENHANCING HONORS EDUCATION

Students of exceptional ability will experience the best honors education in the nation.

ENRICHING THE STUDENT EXPERIENCE

Students will thrive in a stimulating atmosphere that fosters global involvement, community service, creative expression and personal growth.

BUILDING FACULTY STRENGTH AND CAPACITY

Students will study with the finest teachers and researchers.

FOSTERING DISCOVERY AND CREATIVITY

Students and faculty members will come together within and across disciplines to pioneer new frontiers of knowledge.

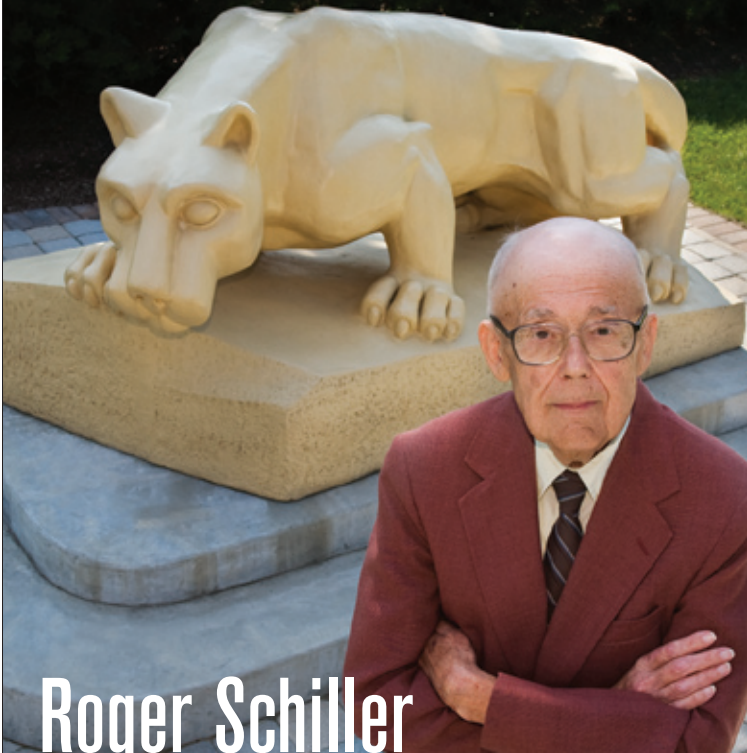
SUSTAINING A TRADITION OF QUALITY

Students will continue to work and study with faculty whose scholarship is enhanced by continuing philanthropic support.

For the future
THE CAMPAIGN FOR PENN STATE STUDENTS



For the future
THE CAMPAIGN FOR PENN STATE STUDENTS



Roger Schiller

Carl Socolow Photography

knew at age six that he wanted to be an engineer. He recalls losing interest fast in his toy builder sets and wanting to build his own things. His long time association with Penn State included some building as well.

Schiller first held positions at University Park and the early Berks Center (now campus). He joined Penn State Harrisburg when it was just a year old and taught mechanical engineering technology more than 20 years before retiring in 1989. Because the college was new, he said, the faculty had to design and build their own equipment. It is a time he recalls fondly, saying that the faculty worked well together and the college was like "one big happy family."

Recently, Schiller announced plans to create an endowment to purchase equipment for the School of Science, Engineering, and Technology. "Penn State Harrisburg did a lot for me, and I am proud to say I helped build the program to what it is today," he said. "Giving back to the school is important to me."

To learn more, contact the Development Office, 717-948-6316.

"Penn State Harrisburg did a lot for me, and I am proud to say I helped build the [SET] program to what it is today."

College introduces master's degree in Literacy Education

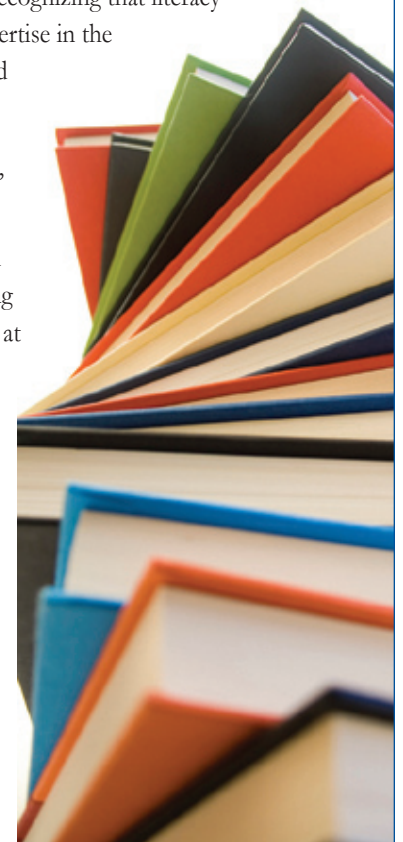
According to coordinator Dr. Barbara Marinak, Penn State Harrisburg's new Master of Education in Literacy Education "has been developed to answer requests from superintendents and administrators for a graduate program focused on literacy education."

"The program objective is to provide an enhanced, rigorous program of study for students pursuing a career in literacy education from kindergarten through grade 12 by affording a more specialized, in-depth knowledge about the teaching of reading and writing," she said.

The 42-credit major includes 36 in literacy education and a six-credit capstone clinical practicum with the opportunity for students to also gain Reading Specialist Certification. "The program is in line with the requirements of No Child Left Behind as well as state certification regulations. In addition to maintaining our strong traditional core courses, the Literacy Education master's will require new courses focused on teaching reading to English language learners and special education students. In addition, recognizing that literacy education includes expertise in the teaching of reading and writing, a new writing requirement has been added to the program," Marinak said.

In partnership with the Capital Area Writing Project, headquartered at the college, the writing requirement elective can also serve to certify the graduate student as a National Writing Project Fellow.

With the addition of the Literacy Education program, the college now offers 22 master's degrees.



\$1.3 million grant to fund science education for local students, teachers

The National Institutes of Health has awarded a \$1.3 million grant for a Penn State partnership with local high schools that introduces students to careers in science and enhances teachers' skills in that area.

Unique in Pennsylvania, the partnership was developed by educators from Penn State's College of Medicine, Penn State Harrisburg and its Capital Area Institute for Mathematics and Science (CAIMS), and the Middletown Area School District. The five-year grant, awarded to the College of Medicine, will directly involve more than 100 ninth graders and 20 teachers from five area high schools, with the project's potential to reach hundreds more students in their classrooms.

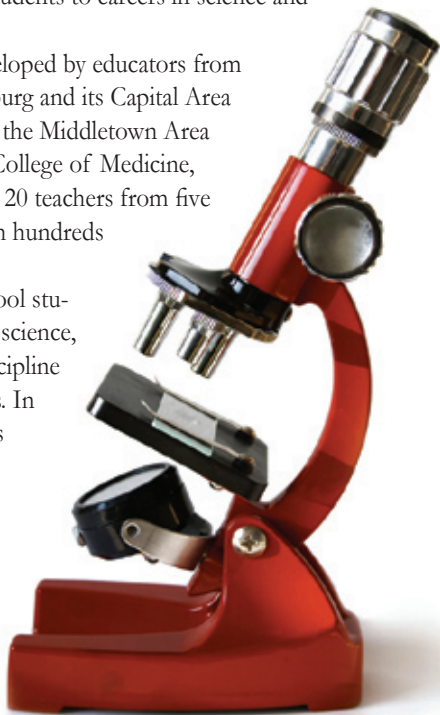
Data show the number of Pennsylvania high school students taking the SAT exam who intend to major in a science, technology, engineering, or mathematics (STEM) discipline is declining and will not meet future workforce needs. In 1999 and 2000, more than 17,000 high school seniors indicated an interest in a STEM major. That number slid to 15,000 for 2008.

Drawing on the College of Medicine's strengths in lab research and Penn State Harrisburg's in teacher training, the project will bring students and teachers together for summer sessions to participate in an in-depth lab research experience. The teachers also will come to Penn State Harrisburg for graduate-level course work focusing on science curriculum and teaching.

"The program grew out of a pilot project initiated last summer involving the Middletown School District, Penn State Hershey, and Penn State Harrisburg," said Dr. Judith Zaenglein, the Penn State Harrisburg coordinator. The first cohort will be from Middletown Area High School in the summer of 2009, the second from Steelton-Highspire High School in 2010, and Susquehanna Township students and teachers will join in 2011. Each school will participate for three years.

Middletown's Director of Counseling and Career Services Michael Thompson says they have learned "if you don't expose students (to STEM) early on, they may choose other options. This program with Penn State will help students crystallize career plans early and learn what's really out there." Thompson also says with Penn State Harrisburg's leadership and training, the high school's educators "will bring cutting-edge science instruction back to the classroom to benefit all students."

Zaenglein stresses that Penn State Harrisburg's commitment to the program will continue beyond the summers. "We will stay in contact with the students and teachers throughout the school year through meetings, mentorships with Penn State researchers, and web-based learning opportunities," she said.



By the numbers

3,936

Students enrolled at Penn State Harrisburg in fall 2008
See page 21.

1,400+

Penn State Harrisburg alums with undergraduate education degrees from the newly accredited teacher education program
See page 15.

35,000

Tons of waste recycled with the help of the Recycling Markets Center
See page 11.

10,000

High school students who have been involved with the Model U.N. on campus
See page 22.

101,000

Students who applied to Penn State University this academic year
See page 21.

2,000

Number of Steelton photographs in the collection that led to a new book
See page 18.

The five-year grant

will directly involve more than 100 ninth graders and

20 teachers from five area high schools, with the potential

to reach hundreds more students in their classrooms.



Penn State Harrisburg's commitment to achieve national accreditation of its professional academic programs has reached a historic milestone.

The college's Teacher Education Unit, with undergraduate and graduate programs, has earned full accreditation from the National Council for the Accreditation of Teacher Education (NCATE).

"The continual focus on quality at Penn State Harrisburg includes an ambitious accreditation effort. We lead the region in national accreditation," said Chancellor Madlyn L. Hanes. "Accreditation is a calling card for quality."

The NCATE accreditation culminates a four-year process and covers Penn State Harrisburg teacher education programs in Elementary Education, Elementary Education with Early Childhood Education, secondary education programs in English, Mathematics, and Social Studies, and the master's program in Teaching and Curriculum. Also included are the Reading Specialist certification, Early Childhood endorsement, and English as a Second Language certificate programs.

For NCATE accreditation, institutions must provide evidence that teacher education candidates possess the knowledge, skills, and dispositions to teach diverse learners and to affect student learning. Teacher candidates must know and understand the subject matter they plan to teach.

Penn State Harrisburg's teacher education programs have provided highly capable instructors to area schools and beyond. In the past 25 years, more than 1,400 students have earned Elementary Education degrees and more than 2,000 educators have enhanced their classroom skills through the master's degree in Teaching and Curriculum.

Other national accreditations at the college include the undergraduate and graduate programs in the School of Business Administration and the engineering and engineering technology majors in the School of Science, Engineering, and Technology. The Master of Public Administration program also holds national accreditation.

To provide for continuous review of overall quality, the college's undergraduate and graduate degree programs not subject to national accreditation undergo an internal review process on a five-year cycle.

And the winner is...

Know a Penn State Harrisburg alum who is a high achiever in the community or workplace, someone who has done great things, or is destined to?

On April 17, 2009 the Penn State Harrisburg Alumni Society will host the annual Alumni Awards Dinner. The society is currently accepting nominations for the Alumni Achievement Award, People to Watch Award, Graduate Student Award, and Graduating Senior Award. Applications are at www.hbg.psu.edu/alumni/AwardNomination.php. Submit your nominations, mark your calendar, and please join us to celebrate the accomplishments of your fellow Penn State Harrisburg alumni.

Spring Open Houses



Doctoral Programs Information Night

Tuesday, February 3, 2009 • 6 p.m.
Penn State Harrisburg Library

Spring Undergraduate Open House

Saturday, April 18, 2009 • 9 a.m.
Capital Union Building

Graduate School Information Night

Thursday, April 23, 2009 • 6 p.m.
Penn State Harrisburg Library

RSVPs are appreciated but not required.

Contact: hbgadmit@psu.edu • 717-948-6250



Calling in the experts

As the historic November election loomed, Penn State Harrisburg's faculty played a major role in explaining and interpreting the myriad of issues surrounding the campaigns – both nationally and statewide. Broadcast and print media from all the state's major markets tapped the expertise of public affairs and business faculty and also sought our students' input for news stories and features. Reporters from as far away as Houston, New York, and Boston called on faculty members for their insights and each installment of the college's five-part election lecture series was broadcast to more than 2 million homes by the Pennsylvania Cable Network (PCN).

PCN broadcasts Penn State Harrisburg election forum.

Harrisburg Semester is career builder

Internships can be a turning point in a student's life. Having one can put a student onto the right career path, introduce them to influential contacts, and give them experience not found in a classroom. Fortunately for Penn State students across the Commonwealth, Penn State Harrisburg offers a career-building summer internship experience in the state capital.

The Harrisburg Semester, available to any Penn State undergraduate student, offers a combined 3-credit classroom and internship experience in places from Capitol Hill to major lobbying and public relations firms, to nonprofit organizations. Interns work closely with prominent individuals in state government, developing personal networks that often lead to jobs. Employers delegate meaningful work to students during the internships including attending meetings, analyzing bills, lobbying, public relations, and event planning – responsibilities not usually seen until a first job.

"Internships are like a lengthy job interview, especially in politics," says Dr. Carol Nechemias, associate professor of public policy and political science and the Harrisburg Semester coordinator. "Once you have interned, they don't need to train you."

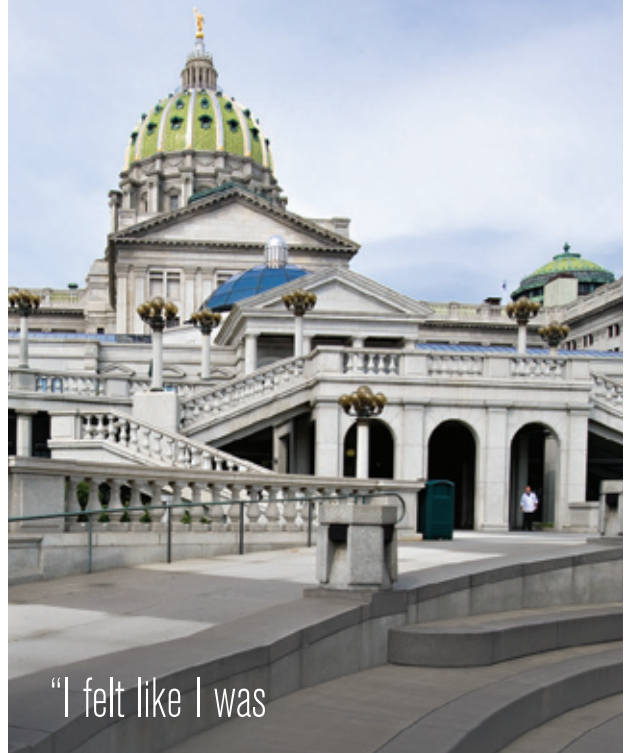
"I felt like I was really being challenged," said Kelly Witmer, a junior international communications major from the Altoona campus who interned with the House Education Committee. "I can't believe what I did and accomplished."

Students also meet weekly for a Harrisburg Semester seminar class which helps them link the academic and real worlds. "The Public Policy 490 class has a nice blend of lecture and an array of speakers from an assortment of government fields, including lobbyists," said Alexis Hoover, a sophomore political science major at Penn State Harrisburg who interned with the House Democratic Legislative Research Office.

To help deserving students who need financial assistance to participate in the program, stipends are available through the Cliff Jones Program Fund for Good Government. The fund, created by alumni and friends of Penn State Harrisburg, honors the late Cliff Jones' distinguished career in Pennsylvania public service.

"I would recommend it (Harrisburg Semester) to anyone who wants to try something different. It's a really good program, and I learned so much," said Witmer.

For information, visit www.hbg.psu.edu/hbgsemester/index.php.



"I felt like I was really being challenged. I can't believe what I did and accomplished."





Seminars teach students to weather economic turbulence

Given the state of the economy, the financial planning advice that Ron Bittner, '86, shared with Penn State Harrisburg students this spring couldn't have come at a better time.

Bittner, who holds a degree in accounting, sponsored student seminars on making informed financial decisions. A senior pension compliance consultant with Trollingier Consulting Group in Allentown, Bittner funded the series through a donation to the student Finance Club and the Alumni Society. Bittner and alum Miro Gojmerac, '98 MKT, manager with Commerce Bank, were among the presenters who covered topics including credit cards, loans, retirement planning, and saving and investing.

Bittner also played a role in enabling Finance Club members to gain real-world investment experience while raising funds to support deserving classmates. The generosity of friends and School of Business Administration alumni has resulted in a fund of \$5,000 which the Blue White Investment Club members will use to invest in the stock market. Profits will support an annual award presented to an undergraduate student majoring in Finance.

The fund was supported by Bittner and a donation jointly from M&T Bank and William Oakland, formerly affiliated with the Central Pennsylvania Corporate Relations Society.

To learn more, contact the Development Office, 717-948-6316.



From biofuels to bathing devices, faculty research pushes products forward

Penn State Harrisburg faculty research involving creation of biodiesel fuel from a Central American plant, a bathing device, and infrared sensor packaging have earned grants from central Pennsylvania's Innovation Transfer Network. The grants of \$10,000 each aid partnerships between private companies and faculty expertise to develop new products for commercial use.

Penn State Harrisburg grant recipients, Dr. R.V. Sairam, Dr. Issam Abu-Mahfouz, and Dr. Richard Ciocci teach in the School of Science, Engineering, and Technology.

Working with Freedom Energy LLC, Monroeville, Pa., Sairam is developing genetic engineering for the jatropha plant. The hardy jatropha produces seeds containing up to 40 percent oil that when processed can be used in a standard diesel engine, while the seed residue can be processed for use in power plants.

"Successful culture of this plant will lead to year-round seed production and simultaneously reduce time necessary to obtain seeds," Sairam said. "Jatropha seed is oil rich and will have enormous impacts on alternative biofuels leading to a reduction in dependence on foreign oils."

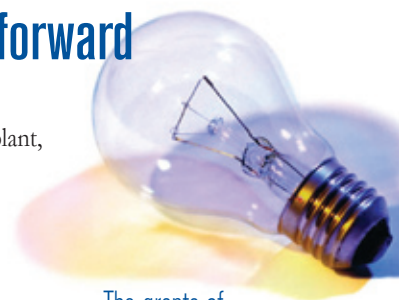
Abu-Mahfouz is working with Megastatic Products in Hershey which specializes in the design and production of health care devices. His project centers on optimizing fluid flow in a therapeutic assistive bathing device.

"The company's new concept for simplifying bathing is innovative and will help a wide range of people," Abu-Mahfouz said. "Although under development, this product has already gained interest from nursing homes, healthcare facilities, VA hospitals, and rehab facilities."

Ciocci's project, with Abu-Mahfouz as co-investigator, was conducted in partnership with Lepton Technologies in Lancaster and involved creating an outer package for a new infrared sensor.

"Today's electronic and optoelectronic components require packaging that meets a large array of requirements," Ciocci said. "Packages must consider the full product life cycle, including disposal. Careful choices of materials and designs allow products to evolve gracefully, and will meet increasingly tight standards being adopted to ensure future users/recyclers will not be exposed to heavy metal toxins."

The ITN is a partnership among 13 higher education institutions in Cumberland, Dauphin, Lancaster, and Lebanon counties to provide business assistance, technology assessment, and seed funding for technology transfer activities.

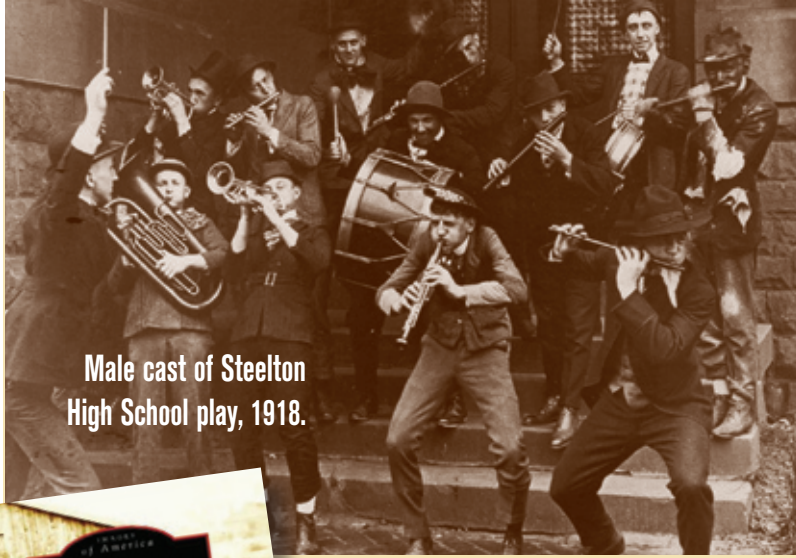


The grants of \$10,000 each aid partnerships between private companies and faculty expertise to develop new products for commercial use.

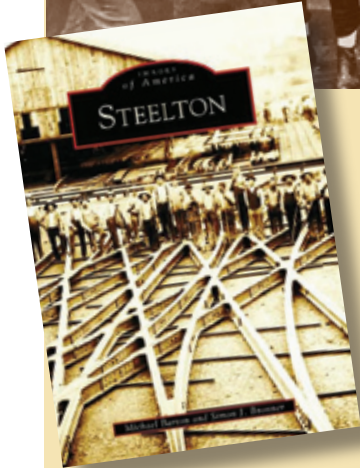
This is only a test

Regional emergency drills conducted by Homeland Security and the South Central Pennsylvania Task Force in October gave Penn State Harrisburg an opportunity to test its own preparedness. Reacting as if actual incidents were unfolding, the college used the law enforcement exercises on Oct. 16 at Three Mile Island and Oct. 17 at Harrisburg International Airport to test its emergency response and crisis communications plans. The college's practice drills were designed to help ensure the health and safety of the campus community in the event of a real emergency.





Male cast of Steelton High School play, 1918.



New book captures Steelton's history

For much of the 20th century, the name Steelton represented a great industrial complex that stretched nearly four miles along the Susquehanna River near Harrisburg. European immigrants worked with African Americans from the South at the Bethlehem Steel Company and gave Steelton its reputation for rich ethnic diversity and industrial productivity.

Two Penn State Harrisburg faculty members have compiled more than 200 vintage photographs to capture the town's colorful past in *Images of America: Steelton*, published this summer by Arcadia Publishing.

Professor of American Studies and Social Science Dr. Michael Barton and Distinguished Professor of American Studies and Folklore Dr. Simon Bronner, worked with the John B. Yetter collection of more than 2,000 Steelton photos to create the town's visual history. Yetter donated his collection to Penn State Harrisburg; it is maintained by the Center for Pennsylvania Culture Studies in the library.

"Steelton is famous for industry, ethnicity, and sports," Barton said. "I think readers will be interested in the fresh facts and photos we've discovered in those areas."

Bethlehem Steel Company Foundry, 1945.

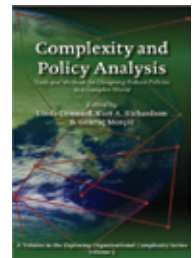


New on the bookshelf

Recent books by Penn State Harrisburg faculty are featured on the web. Check them out.

Complexity and Policy Analysis: Tools and Concepts for Designing Robust Policies in a Complex World

Goktug Morcol, Associate Professor of Public Affairs. Co-authors Linda Dennard, Auburn University, and Kurt Richardson, Institute for the Study of Coherence and Emergence



www.hbg.psu.edu/about/News/2008-10/10-21-MorcolBook.php

Creating American's Future: Stopping Decay with Citizens, Students, and Strategies

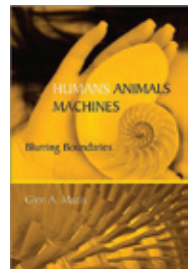
James T. Ziegenfuss, Jr., Professor of Management and Health Care Systems

www.psu.edu/about/News/2008-08/08-27-ZeigBook.php

Humans, Animals, Machines: Blurring Boundaries

Glen A. Mazis, Professor of Humanities and Philosophy

www.psu.edu/about/News/2008-09/09-23-MazisBook.php



Killing Tradition: Inside Hunting and Animal Rights Controversies

Simon J. Bronner, Distinguished Professor of American Studies and Folklore

www.psu.edu/about/News/2008-08/08-29-Bronner.php

W.E.B. Du Bois on Crime and Justice

Shaun L. Gabbidon, Professor of Criminal Justice

www.psu.edu/about/News/2007-06/06-07-Gabbidon.php

Gabbidon garners national accolade

Professor of Criminal Justice Dr. Shaun Gabbidon's research and scholarship in criminal justice has earned him another national accolade. For his "outstanding work in the field of racial and ethnic issues in criminology," Gabbidon has been named the winner of the W.E.B. Du Bois Award presented annually by the Western Society of Criminology.

The society is a regional professional organization devoted to the scientific study of crime. It attracts members from around the world.

Mara earns Fulbright

Dr. Cynthia Mara, associate professor of health care administration and policy, has received a Fulbright award – the Fulbright Research Chair in Health, Science, and the Environment to conduct research at McMaster's Institute of Environment and Health in Hamilton, Ontario, Canada. Mara has spent the fall 2008 semester at Hamilton studying Canada's long-term care system, focusing on how that system is integrated with medical care.

Sims named to leadership program

Penn State Harrisburg Professor of Criminal Justice Dr. Barbara A. Sims is one of five Penn State faculty members to be named a Fellow of the Committee on Institutional Cooperation's (CIC) Academic Leadership Program.

The CIC is the academic consortium of the Big Ten universities plus the University of Chicago.

The program aids participants, chosen because of demonstrated ability and administrative promise, in further developing leadership and managerial skills. Fellows attend a seminar series, complete readings, and participate in related activities on their campuses.

Sims chairs Penn State Harrisburg's undergraduate and graduate programs in Criminal Justice.

Veder awarded Smithsonian fellowship

Assistant Professor of Humanities and Art History/Visual Culture Dr. Robin Veder spent this fall studying how exercise and dance contributed to American modern art aesthetics between 1880 and 1940, as part of a senior fellowship award she received from the Smithsonian American Art Museum in Washington, D.C.

The museum is America's first federal art collection and is an internationally recognized center for scholarship in American art history and visual culture.

Arthur B. Davies, an American artist, curator, and collector, is the central figure in Veder's study. His works will be featured at the Palmer Museum of Art at University Park this spring.

Young receives national transportation award

Professor of Supply Chain Management and director of the college's MBA program, Dr. Richard R. Young has been awarded the National Defense Transportation Association's Educator Distinguished Service Award.

The award recognizes Young's service and commitment to the association at the strategic level and also as one of the leaders who initiated the revitalization of the organization's Central Pennsylvania Chapter.

A government, industry, and education partnership, the NDTA supports, conducts, and assists programs of transportation education, scientific research, and development.

heard on campus

"Walking is overrated."

Matt Glowacki, business owner and international athlete born without legs

"It is important to not let others tell us what to think and not label others. It destroys the spirit and perpetuates hatred. We must be vigilant against defining others and being defined."

Minniejean Brown Trickey, one of the "Little Rock Nine" students who in 1957 were the first group of African Americans to enter a previously whites-only high school in Little Rock, Arkansas

"It is therapeutic to talk about it and direct my anger toward changing the system. You don't look back. You don't drive looking in the rearview mirror, you look ahead at what's in front of you."

Ray Krone, Dover, Pennsylvania native, on the decade he spent in prison, including time on death row, for a murder he was later declared innocent of.

"As we were going up (the South Tower of the World Trade Center), survivors were coming down the stairway and realized there was a way out. They shouted encouragement to us. Altruism was the hallmark of the day."

Jay Jonas, New York City firefighter recounting his 9-11 experience

"I have Klan robes and hoods hanging in my closet, given to me voluntarily by members who have quit the Klan since coming to me."

Daryl Davis, African-American author and musician

Learn more at www.hbg.psu.edu.
Search by speaker name.



Exhibit depicts local Jewish history

Faces and places chronicling the Jewish experience in Harrisburg are on display in the Schwab Family Holocaust Reading Room in the college's library now through spring 2009.

The photographic exhibit was drawn primarily from the collections of the Jewish Federation of Greater Harrisburg with loans of private materials from faculty member Simon Bronner, Susan Silver Cohen, and Joseph Woolf.

For Harrisburg brother and sister Mervin Woolf and Dorothy Dorbian who attended the exhibit opening in November, the display was strikingly personal. Their parents' wedding portrait, taken in 1912, is on display, donated by their brother.



The exhibit is the latest chapter in Penn State Harrisburg's commitment to record and collect the history of the Jewish experience in Central Pennsylvania. Through generous community support and involvement, the college's Center for Holocaust and Jewish Studies has taken the lead in preserving the legacy of Jewish and Holocaust survivor generations in the region. The Schwab Family Holocaust Reading Room, made possible through a gift to the college from Linda and the late Morris Schwab, serves as the center's focal point. The effort has also received substantial support from Nancy and Irwin Aronson who established a permanent endowment to support Holocaust education and programming.

The exhibit's debut featured a lecture by Bruce S. Bazelon, Pennsylvania Historical and Museum Commission, on Lithuanian Judaism in Central Pennsylvania. Learn more at www.hbg.psu.edu.

College earns Technology for Teaching Award

Penn State Harrisburg has been awarded a 2008 HP Technology for Teaching Leadership Award thanks to its use of new technology in the classroom. Penn State Harrisburg is one of 10 higher education recipients selected this year for the award. The award package includes \$131,000 in cash, professional development, and HP equipment.

The leadership grants are given to previous HP grant recipients whose projects have demonstrated success in their first year of implementation. Penn State Harrisburg was selected for its success in using technology to enhance instruction and for proposing innovative plans to expand the program.

Instructional designer Carol McQuiggan and faculty members Hossein Jula, Mohammad-Reza Tofighi, and AB Shafaye used research from the initial grant to develop three interactive courses in the Electrical Engineering program. Using tablet PCs – electronic notebooks – to replace more traditional classroom notetaking and problem-solving, electrical engineering students have access to necessary design and computation tools to work on in-class projects collaboratively. With results projected onto a screen, they can share their work with other students and their professor can adapt classroom teaching immediately to address areas of need.

Students are responding positively. "The tablet PCs allow for better comprehension of the material. Figures and diagrams can be easily moved to examples they are relevant to," says one student. "The tablet PC allows the professor to access our PCs and answer our questions more in depth," says another, "so we can gain a better understanding."



Welcome, treasure hunters

Near the library, you can see me prwl, the beast that makes a mighty growl. Look behind the ceramic cat, to see where the cache is at.

So go the opening clues to help treasure hunters – the high-tech kind – find Penn State Harrisburg’s hidden stash.

At the suggestion of Humanities Reference Librarian and Archivist Heidi Abbey, Penn State Harrisburg and its library have become an official geocaching site.

Geocaching is a high-tech treasure hunting game played by adventure seekers with GPS devices. The idea is to locate hidden outdoor containers – geocaches – and share your experiences online. More than 600,000 registered geocaches are located in all 50 states, more than 100 countries, and on all seven continents.

To participate, players first register at www.geocaching.com. The rules are simple – don’t disturb the cache, take something from it and leave something for the next person, and use the log book.

“Within one hour of our location being posted, the first person found the cache box on campus,” Abbey says. In the college’s box, hunters find a prize, a logbook, and instructions directing them into the library for clues to other campus treasures.

Logs are posted on the web, and their content provides interesting details on players’ experiences. One visitor took a stuffed Nittany Lion from the geocache and left a Simpsons DVD; days later, a visitor “borrowed” the DVD, promising to return it because they had nothing to leave in the box. Other visitors were Penn State Harrisburg alums, happy to see tremendous growth in the campus, and others were self-avowed library fanatics who left their assessments of the college’s – “great building” and “the library was lovely.”

That’s the beauty of the project from Abbey’s standpoint. Besides the simple fun factor, it introduces people to the college and specifically the library and its vast special collections such as the Alice Marshall Women’s History Collection.

“What better way to get people into the library than when they are already hunting for something,” Abbey says.



Penn State Harrisburg remains popular University destination

University figures show nearly 4,000 students now attend Penn State Harrisburg, a slight increase over last year’s enrollment record.

Penn State Harrisburg offers a number of entry points for students seeking a Penn State degree. Since it began admitting first-year students into all programs just four years ago, the college has quickly become one of the most popular Penn State campuses for incoming freshmen. The college also continues as an upper-division transfer college, second only to University Park in the number of transfer students admitted. Penn State Harrisburg offers 32 bachelor’s programs, with 22 master’s, and three doctoral programs.

The college also is a gateway to the University, offering the first two years of study leading to more than 160 majors available throughout Penn State.

This year Penn State Harrisburg students hail from 60 of Pennsylvania’s 67 counties, 30 states, and 27 foreign countries. At the same time, more than 2,500 students from Dauphin, Cumberland, Lancaster, Lebanon, and York counties are enrolled.

The growth at Harrisburg is mirrored throughout Penn State, which reported another year of record applications and modest enrollment gains. Penn State’s 2008 enrollment stands at 92,613. The University received more than 101,000 applications for this academic year, a new record high total.



Enrollment Profile

Undergraduate

Enrollment	2,570	
Full-time		81 %
Part-time		19 %
Male		55.4 %
Female		44.6 %

Minority Enrollment

African American	8.8 %
Hispanic	6 %
Asian American	7.2 %
International	2.0 %

Graduate

Enrollment	1,366	
Full-time		14.6 %
Part-time		85.4 %
Female		62.7 %
Male		37.3 %

Minority Enrollment

African American	5.6 %
Hispanic	1.8 %
Asian American	2.7 %
International	1.5 %

Student-faculty ratio

Undergraduate/Graduate	11/9:1
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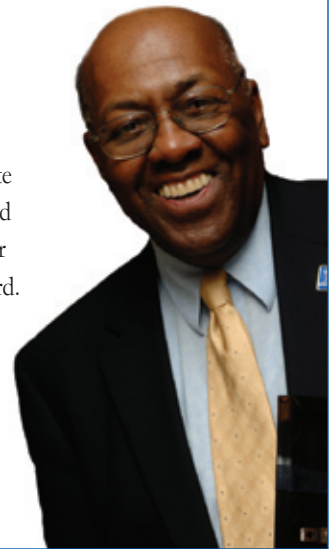
Student advocate Clemmie Gilpin retires

Clemmie E. Gilpin, assistant professor of community systems and Afro-American studies, has retired after a 37-year teaching career during which he was honored continually for his commitment to teaching and service.

He has served as coordinator of the social science and behavioral sciences programs, chair of the Faculty Senate Student Affairs Committee, faculty athletic representative, and on numerous boards and task forces. He has received the University Award for Engagement with Students, Jordan Award for Teaching Excellence, the campus Award for Community Service and its Diversity Award, and the Penn State Harrisburg Alumni Society Faculty Advocate Award.

Gilpin is recognized for his longtime involvement with student organizations, including two of the oldest clubs on campus. As faculty adviser to the Black Student Union and the International Affairs Association (IAA), he has received several Student Government Association awards. In February 2008, he and members of the IAA celebrated the 36th consecutive Model United Nations conference, an event that has involved more than 10,000 high school students since Gilpin originated it on campus.

To make a contribution in his honor, contact the Development Office, 717-948-6316.



Remembering Professor Churchill

Retired Assistant Professor of Humanities and Communication Eton F. Churchill died September 11 while sailing in Maine. He served in the School of Humanities from September 1978 until his retirement in January 2006. Churchill aided in the development of the college's interdisciplinary Communications program, which he cited as his most rewarding achievement at Penn State Harrisburg. He was also the founder of the college's popular International Film Festival. A memorial service was conducted on campus November 14.

Alum: Olympic Games “ultimate experience” for journalists

When asked about his work trip to the Beijing Olympics this summer, Kevin Spiegel, '82 HUM, mentions several highlights, chief among them covering swimmer Michael Phelps' awe-inspiring performance winning a record eight gold medals.

The swimming venue was packed with anticipation before Phelps' final race, Spiegel said, and the crowd began to stir as soon as Phelps began his pre-race routine. The third leg of the relay, he hit the pool in third place, but propelled the Americans into the lead. Jason Lezak then clinched the gold with a solid final leg to give Phelps his record-setting gold medal. “The flashbulbs began to click just as Phelps hit the water and never stopped. When Lezak hit the wall, the roar of the crowd erupted and jubilation set in,” Spiegel said.

Beijing was Spiegel's second Olympics. The web content manager for the Sports Network Website, he also covered the 2004 games in Athens, Greece. He explained that his company is like the Associated Press of sports, supplying information to media outlets

around the country. “During Olympic coverage, we supplied previews, stats, features, news, schedules, and results for all events,” he said.

Spiegel said that in Beijing, he worked side-by-side with journalists from around the world. “It was the ultimate experience for journalists,” he said.

Also noteworthy for Spiegel – he met fellow Penn Staters on the flight to Beijing. And he sounds as enthused about his alma mater as he is about witnessing sports history. “My Penn State experience was great and I would recommend it to anyone,” said Spiegel.



Photos courtesy of Kevin Spiegel

New coaches named

Penn State Harrisburg welcomed three new head coaches to its intercollegiate athletics program this year.

Veteran area high school coach Mike Gaffey took over the men's basketball team after serving as head coach at Annville-Cleona High School for five years. He was also head coach at Steelton-Highspire High School, Palmyra High School, and Susquehanna High School. In 2007, he was Lancaster-Lebanon League coach of the year.

Former Elizabethtown College first assistant Ross Patrick is guiding the women's basketball team. He spent eight years with the Blue Jays and is a graduate of Lebanon Valley College where he was a member of its 1996 Mid-Atlantic Tournament team.

After serving three years as assistant coach of the baseball squad, Jim Tetkoskie moved up to head coach this season. A graduate of Penn State Harrisburg with a degree in Structural Design and Construction Engineering Technology, Tetkoskie was previously a coach for American Legion and VFW teams.



Athletes earn conference honors

Fall 2008 was a season of distinction for five different Penn State Harrisburg sports teams.

In only three years, men's and women's cross country has seen its share of successes on the course. Hosting the first Penn State Harrisburg Invitational this year, the men won the overall team race with Mark Minns (Northern York/Lemoyne, PA), RJ Wawrzyniakowski (Williams Valley/Tower City, PA), Scott Sinner (Central Dauphin/Harrisburg, PA) and Kenton Alston (Steelton-Highspire/Steelton, PA) placing in the top five. On the women's side, Ashley Gruber (Central Dauphin/Harrisburg, PA) and Christi Renno (East Juniata/Richfield, PA) placed in the top five in their race.



This year's women's volleyball team welcomed eight new players along with three returners from last year's squad. The North Eastern Athletic Conference title looked up for grabs at the beginning of the season, but the Lady Lions dropped a number of tough matches, including five that went five sets. Ashley Huth (Central Dauphin/Dauphin, PA), was sixth in the NEAC in kills, and was named third team All-Conference along with teammate Amanda Wade (Cedar Cliff/Mechanicsburg, PA), who was fourth in the NEAC in assists.

After a 1-5 start, the women's soccer team turned its season around. Sophomore Adrienne Stine (Northeastern/York, PA) and junior Lindsey Stauffer (Bishop McDevitt/Harrisburg, PA) led the way in a three-game winning streak as Penn State Harrisburg outscored its opponents 14-2. The team earned a berth in the NEAC playoff quarterfinals, where it lost to SUNY Cobleskill. The NEAC honored Stine and Stauffer, voting them second and third team All-Conference honors, respectively.



The men's soccer team finished 9-7 and hosted the NEAC soccer quarterfinals, in which it too lost to SUNY Cobleskill. Four soccer players earned postseason NEAC honors. David Little (Cumberland Valley/Mechanicsburg, PA), was named first team All Conference, while teammates Danny Francis (Owen J. Roberts/Pottstown, PA), Vedran Divkovic (Schiller/Frankfurt, Germany), and Joshua Christ (Living Word Academy/Ephrata, PA) were named to the second team.

Alums named to area business leaders list

Five Penn State Harrisburg graduates have been named to the *Central Penn Business Journal's* prestigious "Forty Under 40" list.

Penn State Harrisburg was the Continuing Education sponsor for the annual event which recognizes area professionals under the age of 40 "who contribute to the vibrancy of the region's economy and their community."

David Brian Blain, a 1993 professional accountancy graduate, is principal, McKonly & Asbury, LLP, a regional accounting and consulting firm in Camp Hill. Scott D. Butcher earned a marketing degree in 1991. He is business development director with Nutec Group in York. Timothy W. Engle, a 1997 MBA graduate, is senior vice president of wealth management of the Turnbridge Group at Smith Barney in Camp Hill. David Alan Hamlet, P.E., is a 1995 graduate with a master's in engineering science. He is senior project manager, Gannett Fleming, Inc. in Camp Hill. Amy Beth Kaunas, who earned a degree in applied behavioral science in 1999 is executive director of the Humane Society of Harrisburg Area.

Alumni Society elects new officers

The Penn State Harrisburg Alumni Society has elected a new slate of officers for 2008-09. They include President Jessica Gray, '97 PUBPL; Vice-President Judy Hricak, '89 B HUM; Secretary John Himes, '04 M EPC; and Past President Fred Sembach '77 POL SCI, '78 MPA.

Highmark VP, MBA alum named honor society awardee

Michael Fiaschetti, '04 MBA, senior vice president of the Mid-Atlantic Region for Highmark Inc., is the Penn State Harrisburg chapter of Beta Gamma Sigma 2008 Distinguished Honoree.

With more than 20 years of executive leadership experience in the health insurance industry, Fiaschetti has held his present position at Highmark since 1997. He holds a bachelor's degree from the University of Dayton, is a certified public accountant in Pennsylvania, and is a member of the Pennsylvania and American Institute of Certified Public Accountants.

Fiaschetti was honored this spring at the induction ceremony of the student chapter of Beta Gamma Sigma, the international honor society for undergraduate and graduate students.

A resident of Harrisburg, he currently serves as board president of the Southcentral Regional Chapter of The Second Mile; he also serves on the boards of Harrisburg University, the Technology Council of Central Pennsylvania, and the Inter-County Health Plan.

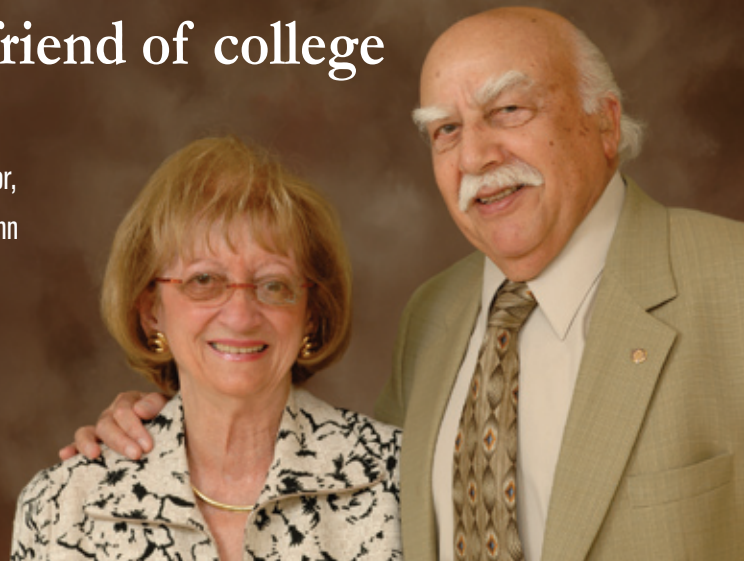


Michael Fiaschetti

Event will honor author, friend of college

Penn State Harrisburg will honor Kurt and Doris Moses with a program and dinner on April 30, 2009. Kurt is a Holocaust survivor, author, and longtime friend of the college. Jackson Spielvogel, Penn State associate professor emeritus of history, will be the featured speaker. Proceeds from the dinner will benefit the Holocaust and Jewish Studies program at Penn State Harrisburg.

For more information or to be added to the mailing list for this event, please contact hbgalumni@psu.edu.



Gini Woy Photography

Alumni Society receives University award

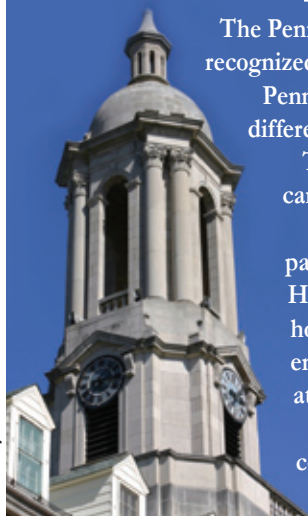
The Penn State Harrisburg Alumni Society makes a priority of being involved with students. That effort was recognized statewide when the society recently received the Penn State Alumni Association Student Interaction Award. Penn State Harrisburg was among the more than 90 nominations received in the awards program from 60 different Penn State affiliate groups.

The Harrisburg society's service to and interaction with students begins from the moment they arrive on campus when alumni assist with move-in day in August.

Throughout the year, alumni society volunteers participate in numerous activities for students. Last year, panel discussions focused on topics such as making the most of Penn State Harrisburg, the experiences of Hispanic graduates, alumni who have changed careers, and women in nontraditional careers. The Society also hosted a "speed mentoring" event during which students met with alumni in careers in education, engineering, public policy, agriculture, and business. The society also coordinates a "Graduate Send-Off" at the end of each semester.

A partnership between the society's Student Interaction and Mentor committees and coordinated by the college's Office of Alumni Relations, these efforts last year involved more than 500 alumni and students.

Photo by Chris Kolenko



Harsco CEO, Alumni Fellow talks "BHAG" and business

Business novices at a recent campus presentation by Salvatore Fazzolari, chief executive officer of Camp Hill-based Harsco Corporation, looked bewildered when he talked about Harsco's "BHAG" (pronounced bee-hag). But student attendees from Dr. Richard Young's business class shook their heads knowingly. They had talked in class about BHAG, or "big hairy audacious goal," a phrase coined by a noted business author.

Fazzolari, a 1977 Penn State Harrisburg accounting graduate, recently was named a Penn State Alumni Fellow. The Alumni Fellow is the most prestigious award given by the Penn State Alumni Association. Fazzolari was one of only 20 people honored this year.

As part of that recognition, he brought his expertise to campus this fall, speaking to students and guests.

Harsco, with more than 21,000 employees worldwide and \$4 billion in revenues, provides industrial services to some of the world's largest industries, including commercial construction, steel and metals, energy, and railways. As CEO, Fazzolari is charged with leading the company into the future.

Fazzolari shared Harsco's strategy for "building an enduring enterprise." Although Harsco has transformed itself from an American-based company to one doing business in more than 40 countries, Fazzolari said that one of Harsco's goals is to expand its reach worldwide.

"All (facets) of our business have a passport," he said. "We want them to be able to go anywhere in the world." Key to that, he said, is developing a sense of team.

"To get to the next level, we will have to develop the concept of being one team, but built from among many different cultures and countries," he said. "We need to create a globally integrated enterprise."

Fazzolari also stressed the importance of establishing core values for a business. Harsco's, he said, focus on uncompromising integrity, the importance of people, continuous improvement, and creating economic value.

When asked about obstacles to establishing the company worldwide, Fazzolari referred to that emphasis on integrity. "The number one obstacle is integrity," he said, noting that ethical business standards are not practiced universally and unethical behavior in other countries in the past has caused Harsco to stop doing business in them.

"Cultural issues are another factor – understanding new cultures," he said, "and finding talent around the world, especially because we are a highly technical company."



Salvatore Fazzolari

Grad named to Rite Aid post

Cheryl Slavinsky, a 1982 social science graduate and public relations industry veteran with 30 years of experience, has joined the Rite Aid Corp. as director of public relations. A Camp Hill resident she has held management positions for 12 years in several Harrisburg-area public relations and advertising firms.

"Cheryl's broad-based experience in media relations, marketing communications, issues management and public relations strategy will be a valuable asset to our company," Senior Vice President of Corporate Communication Karen Rugen said. "Her national consumer public relations experience will be particularly beneficial as she develops and implements public relations campaigns to promote our products, services, and health and wellness programs."

Slavinsky most recently was senior account manager/director of public relations with PPO&S, an integrated marketing communications company. In previous jobs she managed public relations for Hershey Entertainment & Resorts and employee communications for Capital Health System (now Pinnacle Health).

Alumni News and Notes

1970s

Ernest E. Miller, '70 BUS, Pittsburgh, retired in 2007 from the housing/redevelopment industry. He served both as director and executive director in Pa., N.J., and Ga. He would appreciate hearing from friends, classmates, and former Meade Heights residents. E-mail: sincerelyeem@yahoo.com.

John Mason, '72 BS TT, Auburn, Al., former associate dean for graduate studies, research, and outreach in Penn State's College of Engineering, has been named associate provost and vice president of research for Auburn University. E-mail: jmm0027@auburn.edu



John Klinedinst, '73 BS WR ET, Wrightsville, was named Volunteer of the Year by the York County Chamber of Commerce at the 2008 Spirit of York Distinguished Achievement Awards. He is CEO of C.S. Davidson, Inc. E-mail: klinedinst@prodigy.net.

Sandy George McKeenan, '74 SO SC, Carlisle, has received the 2008 Crest Medal from the Philadelphia Water Color Society. She was published on the February 2007 cover of *Applause at Strathmore*. E-mail: Sandra.mckeenan@gmail.com.

Regina Lion Beatty, '76 B HUM, New Cumberland, was presented with a WGAL TV Jefferson Award for Community Service. She is the founder and executive director of Channels Food Rescue. E-mail: billjeanb@verizon.net.

James S. Masters, '77 MA SC, '81 M ENG, Powell, Ohio, was married to Leslie Shafer on March 7, 2007. He is a psychometrician with

Pearson VUE and is pursuing a Ph.D. in educational research and measurement at the University of North Carolina, Greensboro. E-mail: jmasters77@psualum.com.

William A. Moore, '77 SDCET, Boston, Ma., is deputy date construction engineer with the Massachusetts Highway Department. E-mail: William.Moore@mhd.state.ma.us.

Michael E. Benner, '78 BBA, '80 MPA, Arlington, Va., was recently named deputy inspector general, Audit and Investigative Services, Office of Inspector General, U.S. House of Representatives. E-mail: mike.benner@verizon.net.

Peggy Berliner Ottens, '79 B HUM, '81 M HUM, Lancaster, recently retired, sold her home, and has travelled across the U.S. to Alaska, along the Pacific Coast, and to the Gulf Coast, followed by trips to Labrador and Newfoundland. She blogs about her travels: www.roadhounds.blogspot.com and uploads photos: www.roadhounds.shutterfly.com. E-mail: 3greyts@gmail.com.

1980s

Michael J. Sullivan, '80 EET, Ellicott City, Md., has been promoted to senior vice president of operations for the Pepco Holdings, Inc., a regional energy holding company which provides utility service to nearly two million customers in the mid-Atlantic region.

Cheryl Slavinsky, '82 SCLSC, New Cumberland, Pa, has been named director of public relations with Rite Aid Corp. E-mail: cherylslavinsky@aol.com.

Marcia Fairweather, '86 MBA, Washington D.C., founder of The Adventure Real Estate Investment

Group (TAREIG, LLC) recently announced the opening of TAREIG's first project, Camino Del Rio in central Belize.

Robert B. Anderson, '86 BBA, Mechanicsburg, recently hiked from Pennsylvania to Mt. Katahdin, Maine (1,000 miles, 75 days) on the Appalachian Trail. He currently works for RE/MAX Realty Associates. E-mail: Anderson@paonline.com.

Helen B. Griebel Foster, '87 M AMSTUD, Saint Paul, Mn., is co-editor of *Dress Sense: Emotional and Sensory Experiences of the Body and Clothes*. She also contributed the introduction and a chapter on "African American Enslavement and Escaping in Disguise."

David Reel, '88 MPA, Chester, Va., has been appointed adjunct faculty, School of Continuing and Professional Studies at the University of Virginia.

William R. Swanick, '88 SDCET, York, has been named head of the Harrisburg region land-development service group for Herbert, Rowland & Grubic Inc.

Andrew Haag, '89 PUBPL, South Burlington, Vt., was promoted to associate regional director for Fraud Detection and National Security, USCIS. He and his wife have three children. E-mail: haag3@aol.com.

1990s

Rhonda Hess, '90 BE SC, Harrisburg, was recently named a winner of the 2008 Best 50 Women in Business by the *Central Penn Business Journal*.

Eric A. Longenbach, '90 B HUM/ BUS, Saylorsburg, Pa., has been promoted to labor relations manager

for Defense Support Services (DS2). He was married to his wife, Lucia, on September 2, 2006. E-mail: ebach6@msn.com.

Carianne Adams Finch, '92 ENVET, Glen Burnie, Md., welcomed daughter Elizabeth Madison on May 14, 2008. E-mail: juice14@comcast.net.

Cynthia Layton Falk, '93 AMSTUD, Cooperstown, NY, is the author of the new book *Architecture and Artifacts of the Pennsylvania Germans: Constructing Identity in the Early America*, published by the Pennsylvania State University Press as part of its Pennsylvania German History and Culture Series. E-mail: falkcg@oneonta.edu.

Matthew T. Brown, '96 CRIMJ, Arlington, Va., is a 2007 graduate of George Washington University with a Master's in Public Administration. He was promoted to lieutenant commander in the U.S. Coast Guard in the summer of 2007, and is currently assigned to the Office of Budget and Programs at Coast Guard Headquarters in Washington, D.C. E-mail: mtb@gwu.edu.

Michele T.V. Torres, '97 B HUM, Middletown, was appointed executive director of the Harrisburg Authority. She is a 2004 graduate of Widener University School of Law and has 2 children, Angelina and Aidan, with husband Robert Torres. E-mail: iookclub@msn.com.

Monica S. Willett, '98 HCOMM, Harrisburg, has been named Office Manager of Penn Ridge Farms, a thoroughbred breeding farm and home of 1998 Kentucky Derby winner Real Quiet. E-mail: monica@pennridgefarms.com.

2000s

Deborah S. Miller Lee, '00 MBA, Harrisburg, recently spent 7 months with her husband and daughter in Italy while on orders to Naples as part of the military's global war on terrorism. She worked for the Navy Europe command and directed the U.S. Navy's interactions with Russia, Ukraine, Georgia, and Poland. E-mail: Deborah_Lee@paonline.com.

Jennifer Koenig, '00 MBA, Boiling Springs, has sons Zachary, 4, and Jacob, born April 27, 2007 with husband Randy Varner.

Aaron A. Young, '00 FINCE, Middletown, has been named assistant president and commercial-relationship manager with Sovereign Bank.

Mark Blanchard, '02 M ED, has been named principal of Gettysburg Area High School.

Amadi A. Ramos, '04 MET, Lancaster, has been promoted to Senior Engineer with ATK Mission Systems, Tactical Propulsion and Controls Division. E-mail: amre@comcast.net.

Alison Futer Hutchinson, '07 TRDEV, Lancaster, is currently the registrar of the Pennsylvania College of Art and Design. She has a daughter, Mia, 3. E-mail: alihutch1010@aol.com.

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Spouse last name		First name	Middle initial	
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County		Phone	E-mail	
Business Name				
Business address		City	State	Zip
County		Phone	E-mail	
Other news (activities, honors, births, promotions, etc.)				

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